

Clarke Reveals Plans for New Golf Course Here

See SPORTS, Page 11



PALM SPRINGS POLICE department last night honored Bill Rashall, Desert Sun Columnist, right, for the part he played in securing for them a retirement program. The above photo shows Lt. Dale Thompson, president of the association, presenting

Rashall with a clock-radio, in appreciation of what he has done. In the center is Bill's wife, Peg, and at their feet the poster which was displayed in the room. (Desert Sun Photo)

Araby Point Crash Results in Arrest of Driver

A Palm Springs woman narrowly escaped serious injury yesterday when her auto careened out of control, clipped a second car and hurtled off the Araby Point bridge on Highway 111. No one was injured.

The woman, Arlen K. Starkey, 43, was booked on charges of driving under the influence of liquor at the Palm Springs police station and was released on \$300 bond this morning for court arraignment Dec. 26.

Officers said Mrs. Starkey's car was eastbound, entering the bridge curve at "a high rate of speed." The auto went out of control, clipped the left front of an oncoming car driven by Cpl. David T. Enquist, 20, of the Twentynine Palms Marine base, and skidded to an eight-foot drop off the bridge.

A third auto, driven by D. J. Clifford, of Riverside, slammed into the rear of Enquist's car when it was clipped by the woman's vehicle. Both Clifford and Enquist were able to drive their cars to a controlled stop.

It was the third Araby Point auto crash since completion of the bridge last month.

THE WEATHER

Desert area forecast: Some high cloudiness but mostly sunny today and Friday. Little change in temperatures. Highs today 60-70 lower valleys, 70-80 upper valleys.

Yesterday's high was 72, and the low was 47.

'First '57 Baby' Contest Planned

The first baby born in 1957 within the Cathedral City area from Thunderbird to Araby Point was the project chosen by the Cathedral City Area Business Association at its meeting at Cisco's Restaurant in Tramview.

With philanthropy as the principal aim of the project in case the parents of the child should be in need, or simply to give a good start in life to any baby lucky enough to be the first born of the New Year, over ten members of the association pledged their names to contribute the following gifts:

Ivan Sharp of John Sharp Real

Planners Give Green Light To Luxury Multiple Units

The County Planning Commission yesterday flashed a green light for construction of a luxury class, multiple-dwelling building development earmarked for a 30-acre tract bordering on Tamarisk Country Club.

The commission approved a zoning variance requested by Fred Mottel and Charles E. Jones after a compromise plan submitted by the prospective builders satisfied protesting property owners and the country club.

VARIANCE REQUESTS for a second building development in Tamarisk area, the Triangle Ranch cooperative apartment project, were tabled by the commission until detailed plans are submitted by Montague N. Herbert, Triangle developer.

The variance granted Mottel and Jones was substituted for a zoning change originally sought by the builders. Commissioners explained that a zoning change from single-family to multiple dwelling would enable hospitals and churches to build in the area.

The substitute plan, they explained, allows the commission to impose "suitable restrictions."

UNDER THE compromise plan approved yesterday, Mottel and Jones, who will construct about 20 units, agreed to limit building to single-story units not exceeding 25 feet in height. A 15-foot setback from the boundary line and a limit of 10 units per acre were also stipulated.

The builders also wrote in agreements on paving, curbing and gutters and included an easement allowing Tamarisk golfers to retrieve their wayward balls from their property.

SIMON ZAPPE pointed out the advisability of a special meeting of the Association to consider the problem of re-routing Highway 111 and urged that everyone present give thought and consideration to this important problem.

Keeping the main thoroughfare of Cathedral City free of litter was emphasized by George Rennert and the meeting closed with Sam Arner outlining the economic potential which would accrue to the area by the advent of light industry on the other side of the valley.

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Contestants for Orange Show, Queen Scheherazade Named

Tuesday night at the Town Hall in Cathedral City two pretty girls, Dorothy Neidhart of Cathedral City, last year's winner, and Fern Fox of Palm Springs.

The contest was sponsored by the Cathedral City Junior Women's Club. Assisting Mrs. Ken Squires, president, were the Mmes. George Rodman, Tom Brindle, Harold Bently But Brandt and William Ridley. Judges were Alice Walker of Rancho Mirage, Ivan Sharp of Cathedral City and Herbert Bass of Palm Springs.

Winner for Queen Scheherazade was Miss Barbara Duer of Palm Springs and for Queen of the Orange Show, Miss Neenah Hall of Palm Springs. Runners-up were

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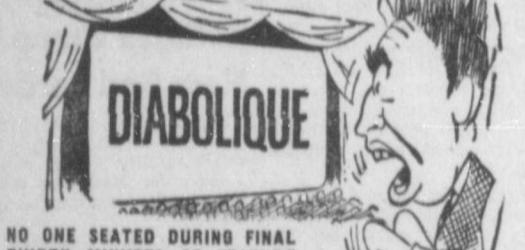
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The Desert Sun Thursday, Dec. 20, 1956 2



Judge Deplores Elvis Influence

ALBUQUERQUE, N.M.—Federal Judge Waldo H. Rogers deplored the "Elvis Presley influence" on teenagers Wednesday when he sentenced four California youths to 18 months in prison.

Thomas Spencer, 19; Marion Lee Pace, 19; Phyllis Scacarella, 18; and Barbara Swann, 19, drew the sentences for taking a stolen car across state lines.

Rogers said Presley is the type of person whom all juvenile delinquents admire and look upon as a god."

The Desert Sun

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Louis JOURDAN
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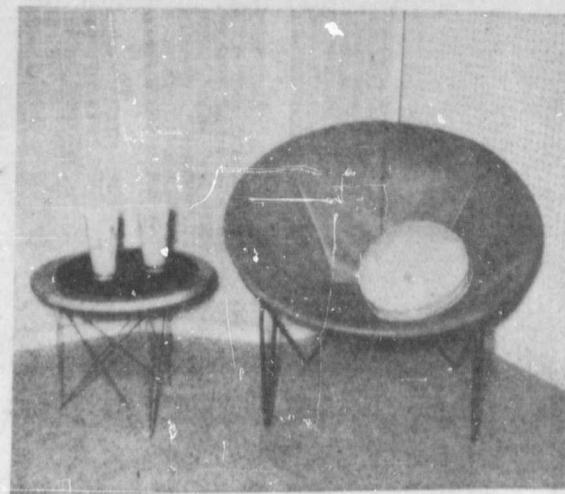
Palm Springs Christmas Shoppers Guide

The Time Is Near... The Gifts Are Here



Don Loper's designed panel-front sport shirt — flattering for that favorite guy, \$12.95. Also a cardigan jacket in French flannel to contrast with any of his wardrobe, \$13.95.

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222 North Palm Canyon Drive
Open this Friday and Saturday Evening



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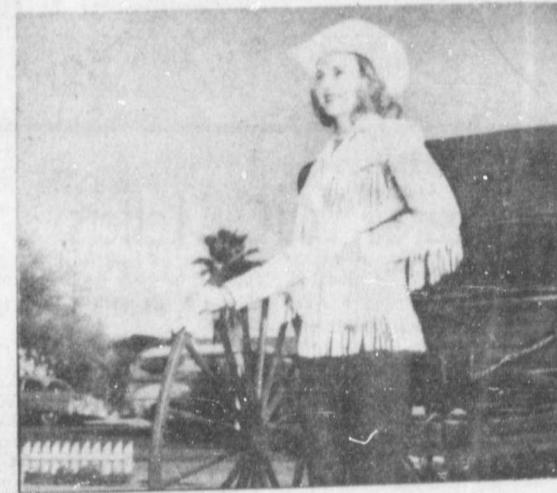
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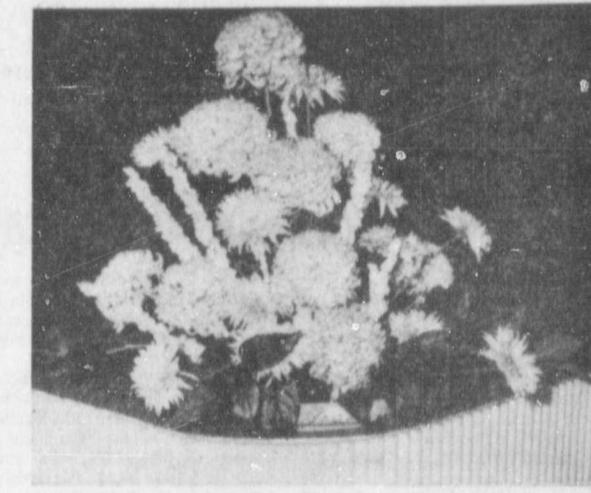
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In the Center

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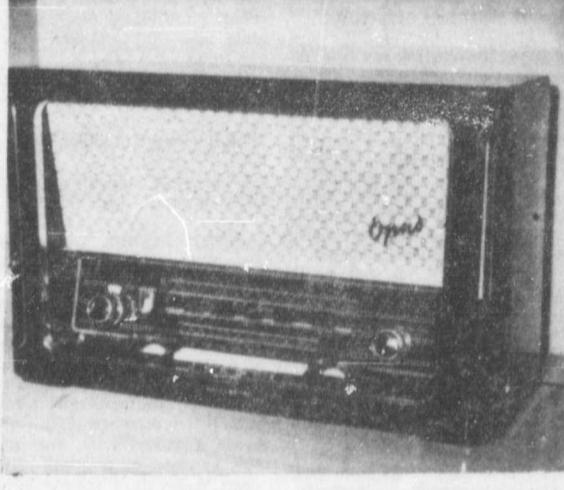
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Telefunken Opus 7 table model radio with Hi-Fi, AM, FM and Short Wave. Features 6 speakers plus all the controls for finer listening pleasure. Handsomely styled in modern or traditional in blonde or mahogany.

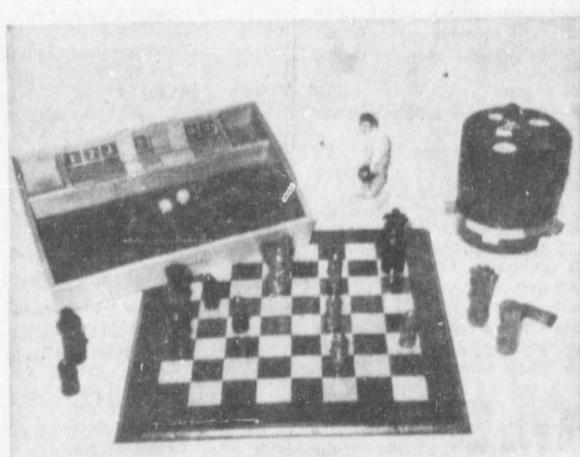
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Robert, Ltd.

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Toys for Men**

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Desert Auto Supply

171 North Indian Avenue — Phone 7121



100% wool sport or Western jacket in several colors, \$24.95; also men's to match at \$29.95. Denim frontier bell-bottom pants with bandana-lined bottoms, \$6.95. Bailey U-Roll-It white straw hat, 5" trim, \$6.00 also comes in other colors and brim sizes. Free gift wrapping and parking.

Rasmussen's Western Wear
Facing El Mirador Hotel
1151 North Indian Avenue



Especially at Christmas . . . every woman deserves gifts of fragrance. "Wind Song" cologne perfume by Prince Matchabelli, \$2 to \$10. Cologne and Dusting Powder set for \$3.50. Velvet Jewel box of Wind Song cologne perfume and perfume purse dispenser, \$5.00. Also shown is a jeweled perfume set by Lucien LeLong for \$7.50.

Village Pharmacy
201 No. Palm Canyon Dr.—Phone 4321

The Desert Sun Thursday, Dec. 20, 1956

Established 1927

THE DESERT SUN PUBLISHING CO.
GEORGE E. CAMERON, JR., President

174 North Palm Canyon Drive

WARD J. RISVOLD, Publisher

Telephone 5065

OLIVER B. JAYNES, Editor

DON KLOTZBUECHER, City Editor

WILLIAM RASHALL, Promotion Director

KENNETH O. BROTT, Office Manager

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Editor's Corner

UNION OIL COMPANY DROPS BILLBOARDS

Motorists who dislike unsightly billboards that line many of America's beautiful highways must have been greatly pleased with the recent announcement of Union Oil of California that it will discontinue the use of billboards in all of the eight western states. The decision was a very wise one for a company which owes its existence largely to the motoring public.

Billboards are not only offensive; they constitute a traffic hazard. This fact was recognized by Union's president, Reese Taylor, who said that his company decided that it didn't make good sense for them to use an advertising method that was apparently offensive to many customers and prospects and which—in the opinion of some experts—represented a

hazard. Trying to read billboards and drive 60 miles an hour is not a safe practice—but many people do it.

The unsightly feature of billboards has long been discussed by many residents of Palm Springs who feel that the signs along the highways approaching this beautiful resort community are harmful. There was a time when many firms discontinued the use of signs but many are using them again and—with more business here—the number has been increasing rapidly. New ones are being erected on the approaches to Palm Springs—and coming closer and closer to the city.

It would be a wonderful thing if other companies would follow the example of Union Oil Company. While we are undertaking campaigns to reduce the amount of trash along our scenic highways, it might be well to protest the erection of unsightly signs also.

HOLMES ALEXANDER:

English Speaking Education II

WASHINGTON, D.C.—You will see a major investigation of American-sponsored foreign education in the 85th Congress.

American funds, private and public, are educating close to three million foreigners each year in America's run-down elementary schools, high schools and colleges around the world. A large number, although not a large percentage, of these American-educated foreigners will turn Communist. Some of them, as now seen in the Middle East, will become dedicated anti-Americans. Senators on the Internal Security sub-committee want to know why.

CAN THIS HOPE be justified? There is no doubt that the news stories and news reels of Hungarians in flight from their country have dealt Communism a telling blow. Federal educators say that this sort of graphic exposure of Communist claims has been going on for several years, although on a lesser scale. Communist atrocities in wartime Poland, the naked power-grab of post-war Czechoslovakia, the window-jumpings and suicides of Communist prisoners, the confessions of Communist spies, and the thousands of escapees have all worked a slow attrition.

BUT THE OFFICIALS, while acknowledging these ironic expectations, are not unduly alarmed by them. Education, they believe, invariably produces a certain number of bad-egg intellectuals who become like the rats in a granary. It is better to have the granary even if it means enduring the overeducated fools. It is not reasonable to burn down the granary in order to get rid of the rodents. And yet, when this much is said, the problem and the paradox are still there. What's to be done?

Federal educators are approaching a solution on an optimistic but not, I think, unwarranted assumption of optimism. It is believed that Communism as a philosophy of life is well on its way to being mercifully exposed and fully discredited. Most American-educated foreigners who turned Communists are now middle-aged persons.

True, some of them are teachers or party organizers. As such, they propagate their ideological kind. But as the Communist classes of the 1930's, 40's and early 50's pass along, it's widely believed in the State Department and the Office of Education that the intellectual birth rate of hate-American Reds will drop off.

blind arrogance that is often the badge of their tribe, a sort of unholy grail which leads them stumbling onward. But modern communication — modern education aided by electronics — is tolling the doom of the mystery. Henceforth, if we work it right, American-supported education will turn out fewer Communists year by year.

All this is a composite paraphrase, awkward perhaps but not inaccurate, of what Federal educators have told me about their business overseas. They have found that a common mistake in our methods has been to set people's hopes too high. In a manner not entirely unlike that of Communism, we have promised easy access to the More Abundant Life. In concentrating on vocational education, we have conjured up a pot of gold in the minds of native people and caused them to believe they could reach it with relatively little effort.

SOME FARMERS, it's true, do become millionaires; but this is not a fair picture to set before a class of future farmers in the tropics. Knowledge is power, and well-applied knowledge can lead to great riches. But young students drenched with such quackery are readily disillusioned; once disillusioned, they are easily prey for Communist seducers.

Federal educators, well aware of past mistakes, are trying to do better now. We may all hope that they succeed. The British Empire, for the most part, educated its minions to be administrators "clarks." The Communist Empire teaches it subjects to be cogs in the machine of Stalinism. But we, in teaching American principles of political freedom and economic opportunity, have the most delicate and dangerous task of all, as well as the most rewarding.

AND TO THINK that this was one fight—that over Elvis—that I intended to duck! As I see it, mine is the unenviable and inevitable fate of the innocent bystander.

Over the years I have evolved a fool-proof and infallible system. It never fails.

Along about November 15 I just say to Mrs. G:

"You gonna take care of everything as usual, huh? Thanks."

CONSIDERABLE argument around the office this week on which day is the shortest of the year. They do love to argue here. Contentions were almost unanimous that tomorrow, the first day of winter, was the shortest.

So, at some expenditure of company time which might have been better employed in a coffee break, I looked it up. Yesterday was as short as any day of the year. Today is a minute longer but tomorrow will be shorter again. In fact, there are five days between now and two days after Christmas which are the shortest—each day 10 hours. In between are days which are a minute longer.

But that makes little difference here. Old Sam Jac behind us, cuts 'em all a little shorter than the almanac says.

And, besides ask the head of

any family who foots the Christmas bills. Every day after January 1 until about April 15 will be his shortest days.

WHAT SPIKE is making a

last stand at the moment, dependent knoweth not. But I am busy

manning the barricades under a

barrage of anonymous letters

whose language is—well, I have

been forced to go wash out my eyes after reading most of them.

What astounds me most is not

that the language is straight from

the gutter, but that it is out of the

odds."

JUDY SCOTT, Jerry's 18-year-old protege, really belted the customers with her songs. Star material. This doll will turn the corner of greatness soon... Sinatra mopped up the song end, too, so much so that he almost outshone Jerry and Danny. So after he bowed off, Jerry said,

"Thank you, Frank Sinatra."

Hawk-beaked Danny said, "If I could sing like Sinatra I'd change my nose!"

Shenanigans at the Sands swim-

ming pool: Jerry tossed his \$500

watch to the Sands press agent,

Al Freeman, jumped in fully

clothed, pushed Miss Maesfield in

"party clothes!", then forgot

about the watch and pulled Free-

man in too.

At six a.m., after being up all

night, Jerry turned to me in the

breakfast room and said: "Know

why I love this town? It's the

only place in the world where I

can order chow mein for break-

fast!"

STILL IN LAS Vegas: Abbott & Costello are selling their "Who's On First?" album in the

casino at the Sahara, between

shows—proceeds to underprivi-

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man shouts "Ovar!" for Dick

Lane's act at the New Frontier,

and signed his name in reply:

"Mickey Hargitay."

Jerry Lewis, playing pitman at

a crap table, lost \$100 betting

against Miss Ball, who rolled

eight of those winning passes in

Tough Sledding Again This Year



Oliver B. Jaynes

INEZ ROBB:

'Dear Sir, You Cur!' Letters

THIS SIDE of The Sun By Phat

So whaddaya know!
Four days to go
And how is your Christmas list?
It probably won't be
'Til twelve twenty three,
That you think of someone you've missed.

That's the way the ball bounces, to copy a quaint expression from the sport pages.

AS FOR ME, all of shopping has long been done. Mailing, too. By dint of real endeavor, mental gymnastics, worrying about what to send to whom, all of the gift boxes have been dispatched to their destination for over ten days now.

The four grandsons are taken care of, the important relatives remembered, not a thing left as I glide into the last day before Christmas.

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against Miss Ball, who rolled

eight of those winning passes in

the "Lux Video" in January.

Flying in from Las Vegas, we

spent more money on their kids

than on the honeymoon which started it all—S. Omar Barker.

People are doing their Christ-

mas shopping so early these

days, next thing you know Santa

Claus will be tossing out the

first ball to open the baseball

season—L & N Magazine.

</div

In the high mist-shrouded hills of Naga, along the India-Burma frontier, a score of tribes live as their remote ancestors did, says the National Geographic Society. Only yesterday tribe fought tribe for human heads. Raids go on even now in remote districts beyond control of the Indian government. To the Naga, a severed head means more than an enemy slain; a head gives prosperity and "soul force."

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We have one of the
really authentic
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and filled with the most
interesting objets d'art
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Come and see us
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GEM STONES FOR CHRISTMAS
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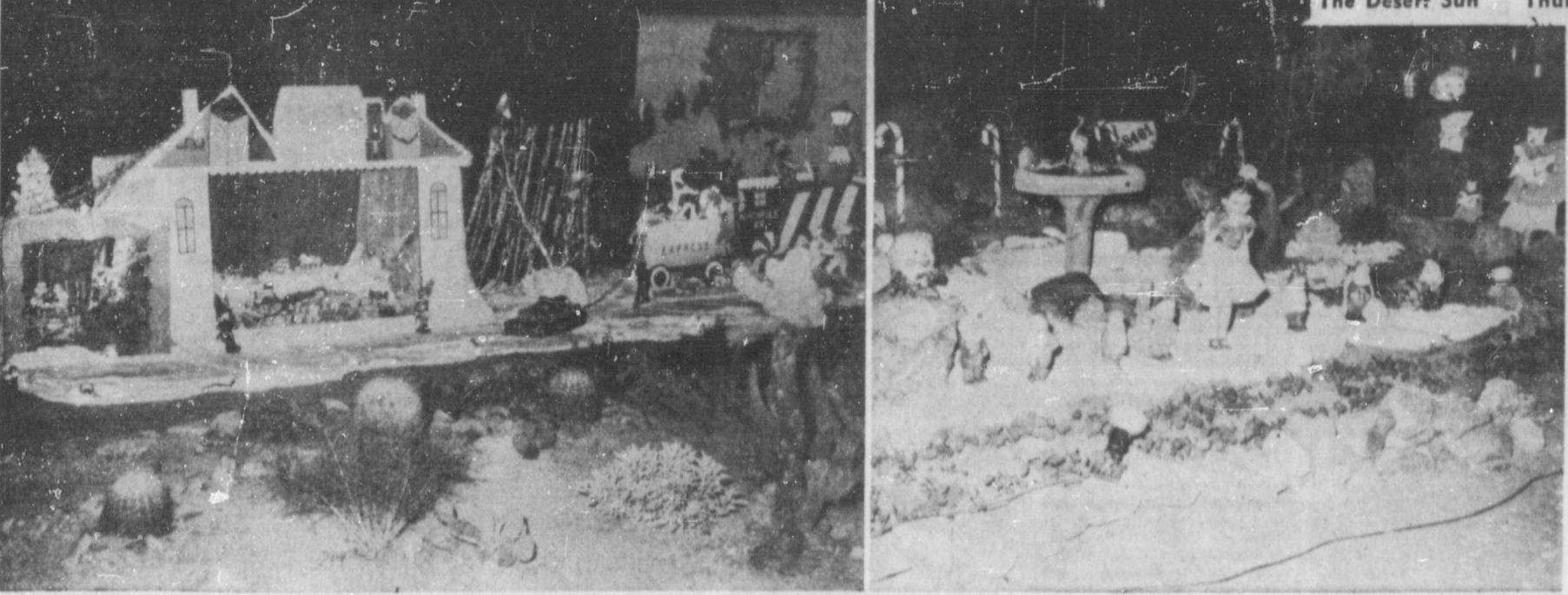
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Leave Address and We Do the Rest
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Then we've got just
the dress or suit
for Mr. - Mrs. - Miss
To make your fun complete!

Prefer Lolling in the Sun?
It's more fun
a la our
Hawaiian numbers!

Scott's
Desert Wear
"Smartest family Western Shop in the Desert"
Highway 111 Cathedral City Ph. 8-4573



5 C's Celebrate With Christmas Party Saturday

Hosts and hostesses for the 5 C's Christmas party held Saturday night were the Alvin Lakes and George Redmans. The Memorial Hall of the Community Church was decorated in traditional red and green with Christmas lights framing the windows and poinsettias decorating the mantle of the make believe fireplace.

The program was highlighted by the magic manipulation of Ken Duxbury, and with a soft choral background, James Simerly read "The Littlest Angel."

Rev. and Mrs. Arnold presented a skit "The Meaning of Christmas."

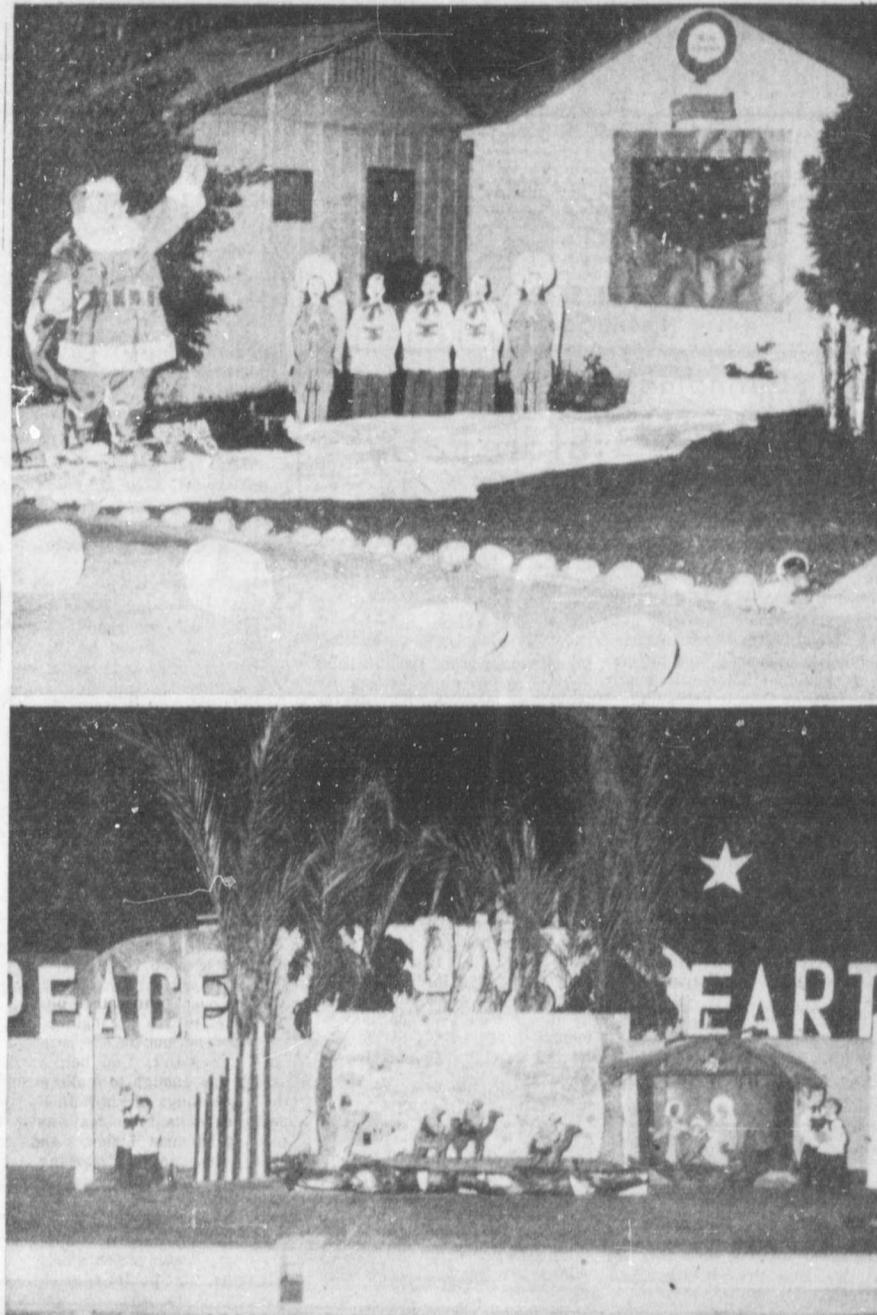
With green caps on their heads, Don Veitch and Bob Blauwelt made like Christmas trees while the others decorated them with ornaments and gifts. Edward Dering closed the program with an Irish Christmas story.

Cup cakes and Christmas tree molded ice cream were served followed by a brief business meeting.

30 Lions Attend Ladies Night Party

Ladies night was enjoyed by thirty members of the Cathedral City Lions Club and their wives, at the Palm House in Palm Springs. Mrs. Charles McCormick won the door prize.

The next Lions Club dinner meeting will be held at the Farmhouse Thursday, Dec. 27, at 7 p.m.



PEACE ON EARTH

A black and white photograph of a large outdoor display. It features a large sign that reads "PEACE ON EARTH". Below the sign, there are various decorations, including what look like reindeer and possibly a small figure of Jesus. The display is set up in a public area with trees in the background.

WINNERS OF THE Cathedral City Area Business Association's Christmas contest under the Residential Division were: Ray Fortner on Dorn Road and Treasure Trail, first place winner, pictured above, top. Honorable mention went to E. F. Rupp, first street; Scott and Tindall, Vista and Treasure Trail; Cecil Fine, Charlesworth avenue; N. W. Henderson, Myrtle Drive; and Edgar Smith, Vista ave-

nue. Winners of the Commercial Class was Kelley's Kottages, center photo. Honorable mention went to Rupp's Supply and the Tampico. Special award winner was Ideal Court, first and Allen, lower photo. Honorable mention went to St. Louis Catholic Church, Deluxe Trailer Park and Skyrider Trailer Park. Residents are urged to tour the area during the holidays. (Bill Ellis Photo)

Christmas Songs Meeting Theme

Christmas, in song and story, was the theme of the meeting of the Women's Auxiliary of the Cathedral City Community church. Taking part in the musical program was violinist, Mrs. Clyde C. Hitchcock, and vocal soloists, Mrs. Robert H. Blauwelt and Jack Hillary, accompanied by pianist, Miss Mary Hoover. Mrs. Edward M. Dering read the Christmas Story, and Mrs. Warner Moon spoke on the United Nations, the subject

Second Tuesday Club Holds Annual Christmas Party

On Tuesday night Mrs. Robert Sherrill was hostess for the annual Christmas party of the Second Tuesday Club. For the first time, since the activation of the club five years ago, the member's husbands were invited to share in the festivities. They revealed their chosen by the organization for discussion during the year.

During the morning session, devoted to sewing for overseas relief, the women made baby blankets. The luncheon dessert, Christmas cookies and ice cream was provided by Mrs. Paul W. Brown, president.

secret pals and presents were under the beautifully decorated Christmas tree.

Cocktails preceded the buffet supper. The table decorations, sprigs of desert plants painted in metallic silver and pink, with tiny silver and pink Christmas ornaments arranged as flower buds, was the creation of Mrs. Sherrill.

Members and guests were Peggy and Howard Deason, Eulita and Cari Jackson, Ruby and Ralph Hammer, Eleanor and Ed Donahue, Gwen and Carl Mayfield, Harriet and Walt Colglazier, Ett and Sam Farmer, and Lola and Bob Sherrill.

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Cocktails preceded the buffet supper. The table decorations, sprigs of desert plants painted in metallic silver and pink, with tiny silver and pink Christmas ornaments arranged as flower buds, was the creation of Mrs. Sherrill.

For Young Readers

LIBRARY NOTES

By GERRY VANEK

If some of you feel that the Christmas Spirit needs some help from snow, ice, and (brrr) freezing temperatures—just think for a moment. Think back to what you have heard about the very first Christmas of all, the one that marked the birth of the Christ Child in the manger. There was no snow... there was no ice... in the little town of Bethlehem. In fact, the landscape there would look very familiar to you who live here in the desert. If a magic carpet could carry you to Bethlehem, you would see sand, cactus, and palm trees. This is not so amazing when you realize that Palm Springs and Bethlehem fall within one degree of being in the same latitude. And at night, as is true in deserts over the world, all the stars (and one in particular) shine brightly in the soft, velvety sky overhead.

Would you like to see how much alike the two deserts are? Just in case your magic carpet is not in working order, MARY ROY has drawn some really true-to-life pictures in a w o n d e r f u l book called, A CHILD IS BORN, by EDNA DEAN BAKER. You'll recognize the type of cactus right away! And just wait until you see CORINNE MALVERN's illustrations of lovely palm trees bowing gracefully over the manger is GERTRUDE CRAMPTON'S enchanting THE GOLDEN CHRISTMAS BOOK. The theme of the holiday decorations in Palm Springs this year will be "Christmas in the Desert." This should help us all feel especially close to the original Christmas setting in far-off Bethlehem.

There are so many wonderful books just waiting to bring Christmas right into your hearts, where-

You, too, will thrill
at the charm of our
HOLIDAY PARTY
DRESSES
That Are Arriving
Daily
LITTLE FOLKS
COTTAGE
IN THE PLAZA



For a delightfully different dessert for the holidays, try this Coconut-Cranberry Crumb Pie! Use the traditional cranberry sauce combined with apples and glamorize these fruits to a gourmet treat with tender-flaked coconut. This luscious dessert will give your dinner a surprise finish that is sure to call for many repeat performances throughout the year!

Coconut Cranberry Crumb Pie

1/2 recipe Pie Crust
2 1/2 cups (1 pound 4 oz. can)
canned sliced apples
2 tablespoons sugar
1 tablespoon flour
Dash of salt

1 1/2 cups (1-pound can) canned whole cranberry sauce
1/4 cup sugar
1/4 cup butter or margarine
1/2 cup flour
1 cup tender-thin flaked coconut

Line a 9-inch pie pan with pastry, rolled 1/4-inch thick. Flute edges. Combine apples, 2 tablespoons sugar, 1 tablespoon flour, and salt; mix well. Turn into pie shell. Break cranberry sauce with fork and spread over apples. Bake in hot oven (425° F.) 30 minutes. Meanwhile combine 1/4 cup sugar, butter and 1/2 cup flour and mix with pastry blender or fork until crumbly. Mix in coconut. Sprinkle over partially baked pie and bake 20 minutes longer. Serve warm.

OPEN
EVENINGS 'TIL
9

ADRIAN'S
134 S. Palm Canyon



Here's everything you want in a portable radio at amazingly low cost. You get the non-breakable "Impac" case. You enjoy rich "Golden Throat" tone... the convenience of battery-AC-DC operation. Flat red, two-tone green, two-tone gray finishes. See the *Shipmate* today!

Get RCA batteries for extra listening hours

Music Shop
OUR BUSINESS IS Sound

Phone 6472
1 Melody Lane
123 N. Palm Canyon Drive
Parking at Desert Inn

Pre-Holiday Style Show Tomorrow

Some surprises are in store for the audience at the style show luncheon at Palm Springs Ranch Club tomorrow, as Gladys' shop Fayene-Renee and Chuck Walters Presents hold a showing of smart resort wear for men and for women.

From Gladys' will come Italian imports, a fabulous new line of swim suits, the latest inseparables, and some original designs. Original Chuck Walters designs for men will be shown, including his version of the Judo coat, especially designed for poolside lounging.

Gladys' Stryker and John Ryan will commentate the show, which is expected to be one of the most unusual of the holiday season.

Modeling for Gladys will be Jane Wade, Pat Higgins, Barbara Devorzon and Chickie Briskie, while the clothes from Chuck Walters Presents will be modeled by film actor Scott Brady, actor's agent Johnny Darrow, and the new MGM star Griff Watkin. High fashion, cocktail and short formals will come from Fayene-Renee, who will stress interesting fabrics, silk linens, Italian silk and watercolor prints. They will be modeled by Mary Farmer and Chris Haskell.

The luncheon is at 12:30 and reservations may be made by calling the Ranch Club.

Annual Potluck Christmas Dinner Is Gay Affair

A gay crowd of adults and children attended the annual Christmas potluck dinner held Sunday at the Frontier Post 5987 V.F.W. clubhouse, which was presided over by President Kathleen Naeff of the Auxiliary and Commander Russell Snyder of the Post.

A table heavily laden with specialty dishes prepared by Auxiliary members and friends, was enjoyed by everyone present as was the smoke tree Christmas tree which was adorned with gaily wrapped gifts, which were distributed to all attending.

Later in the evening everyone joined in singing Christmas carols and such a good time was had that another party is being planned for January.

May your Christmas be Merry
And your New Year gay.
With Adventures in Bookland
To brighten each day!

Coconut-Cranberry Holiday Pie!

RACQUET CLUB DINING are Mr. and Mrs. Ray Ryan, on left, and Dr. and Mrs. Hilda Straus. The Ryans and their daughter Rayjean arrived last week and are at El Mirador.

(Anderson Photo)

Society
CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

December 20
Christmas Program, Frances Stevens School, 7:30 p.m.

Elks Lodge No. 1905, 8 p.m.

Eastern Star Christmas Party, Masonic Temple, 8 p.m.

December 21
Pre-Christmas Style Show Luncheon, Ranch Club 12:30 p.m.

December 22
Desert Riders, Children's Christmas Party, Sunny Cove, 9 a.m.

December 23
State of Israel anniversary dinner, Chi Chi Blue Room, 6:30 p.m.

December 24
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

December 25
Lions, Chi Chi, noon.

December 26
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

December 27
Lions, Chi Chi, noon.

December 28
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

December 29
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

December 30
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

December 31
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 1
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 2
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 3
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 4
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 5
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 6
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 7
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 8
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 9
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 10
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 11
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 12
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 13
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 14
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 15
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 16
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 17
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 18
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 19
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

January 20
Rotary Club, Tennis Club, noon.

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January 28
Rotary Club, Tennis Club, noon.

Rotary Anns, Tennis Club, noon.

P. S. Optimists, Del Tahquitz, noon.

\$150 Fine, Year's Probation Given in Code Violation

Harry L. Watts, owner of Watt's Cabinet Shop, located in Palm Springs, was fined \$150 and placed on one year's probation for violation of the California Unemployment Insurance Code by Judge Francis Estudillo of the Riverside Municipal Court this week.

Watts was charged with one violation of Section 2106 of the Code for failing to file his return covering wages paid for the quarter ended June 30, 1956, and pay contributions to the Unemployment Fund. The complaint was filed by Auditor John C. Mackey of the Riverside Audit District office.

Watts entered a plea of guilty to the charges when arraigned on Dec. 17, 1956, and was ordered by Judge Estudillo to file all delinquent reports before hearing the sentence handed down.

William W. Webster, auditor in charge of the Riverside District Office of the Department of Employment said: "It is part of the continuing program of the department to assure that all unemployment reports and taxes due the State of California are filed and paid within the time limits prescribed by law."

A female fish deposits thousands and even hundreds of thousands of eggs.



AT THE CITY EMPLOYEES fourth annual Christmas party Monday night, five employees received their 15-year pins from Councilman Jerry Sanborn, background, center. The men are, left to right,

Jim Mason, park superintendent; Bill Lux, police lieutenant; Joe Sandeifer, street department; Orest Johnson, police captain; and R. W. Peterson, city manager. (Desert Sun Photo)

Record Group Attends City Employees Party

In excess of 200 city employees and friends gathered Monday night for the city employee Christmas party at the Palm Springs Playhouse.

Howard Haddock, chairman of the event, said that the party was one of the most successful during the past four years.

The party featured a complete charcoal broiled steak dinner, dancing and the singing of Christmas carols.

The only real serious note of the evening was the presentation of pins to employees in city service for five, ten and fifteen years.

This was the fourth annual Palm Springs City Employees Christmas party. Entertainment was furnished by the Guadalajara Boys, the Junior High School choir, Mr. and Mrs. Dean Russell, outstanding song and dance team, and Frank Hamerschlag, singing.

Lost and Found

EAST PROVIDENCE, R. I. ERIC Levine was glancing through the lost-and-found section of a newspaper to see if a friend's dog had been found. He came upon an advertisement telling of a gold ring that had been found. It was the ring his wife had lost while the Levines were digging for shellfish in 1923. The finder also was digging for shellfish when he came across the ring.

Plan it now

LET US plan a complete program of insurance which will protect all your property and possessions against loss from every insurable cause. A few moments of your time now may save you hundreds of dollars some day! Don't neglect your insurance protection!

Samson-Curtis Incorporated
756 N. Palm Canyon Drive
Phone 2719 Palm Springs

Buying or Selling Real Estate

Use Multiple Listing Service today! It saves you weeks of hunting . . . you get what you want where you want it. It adds nothing to the cost of the transaction.

The Following Realtors are Members of
MULTIPLE LISTING SERVICE OF PALM SPRINGS

ASSOCIATED REALTORS 457 N. Palm Canyon Dr.	JAMES, MARTHA 445 N. Palm Canyon Dr.	2734
BODGESS INC. Penthouse 31, The Plaza	JOHNSON, GENE 596 S. Indian Ave.	3722
CROMMELIN, JACQUES B. 174 N. Palm Canyon Dr.	MILLER, FRANK W. 428 N. Palm Canyon Dr.	2929
DAVIS, JOHN C. 1171 N. Palm Canyon Dr.	MUNHOLLAND & CO. 1059 N. Palm Canyon Dr.	5043
DESERT REALTY CO. 615 Broadway, Cathedral City	MURPHY, HAROLD E. 464 N. Palm Canyon Dr.	5102
DEVORZON, JULES 338 N. Palm Canyon Dr.	NELSON, AMY 2277 N. Palm Canyon Dr.	5254
DUNLEVIE, ERNEST G. 1807 N. Palm Canyon Dr.	NICHOLS, CULVER 861 N. Palm Canyon Dr.	2182
FOSTER, HERBERT H. 559 S. Palm Canyon Dr.	PALM SPRINGS REALTY 505 N. Palm Canyon Dr.	5815
FULTON, MURIEL E. 123 S. Palm Canyon Dr.	PRESS, THERESA 611 S. Palm Canyon Dr.	5282
GANNON REALTY CO. 1201 N. Palm Canyon Dr.	RANSOM REALTY CORP. 1542 N. Palm Canyon Dr.	2793
GREENFIELD, ARTHUR 1404 N. Palm Canyon Dr.	RAY, TERRY 773 N. Palm Canyon Dr.	2064
HAMMOND, JAMES W. 275 N. Palm Canyon Dr.	VENGER, LOUIS 3775 N. Indian Ave.	5595
HASKELL, JOHN & CO. 459 N. Belvedere Rd.	WEINSTEIN, RALPH 256½ S. Palm Canyon Dr.	2884
HEISER, WILLIAM J. 1546 N. Palm Canyon Dr.	WILLIAMS, JOHN 423 N. Palm Canyon Dr.	3311
HICKS, HAROLD J. 1345 N. Palm Canyon Dr.	WRIGHT, BILLY 382 N. Palm Canyon Dr.	5727
HUTTON'S REAL ESTATE 505 N. Palm Canyon Dr.		
HYDE, CORA B. 298 N. Palm Canyon Dr.		

Christmas Season Launched by Civic Chorus' Messiah

By EVERETT L. BALL

The traditional performance of Handel's Oratorio, "The Messiah," by the Palm Springs Civic Chorus, opened the Christmas festivities in Palm Springs this week. Harry Tomlinson conducted a vigorous, full-voiced performance of this majestic composition. The augmented chorus sang with a thorough knowledge of the complex, inspiring music.

Reba Mason, contralto, sang two arias with restraint, a high degree of artistry and deep feeling. Her performance of "He Shall Feed His Flock" was one of the high spots of the evening.

In a stunning duet arrangement Mrs. Mason was joined by soprano Mary Raphael, in the aria "Come Unto Him All Ye That Labor and Are Heavy Laden." Mrs. Raphael handled the complex Handelian ornamentation with a skill which was embued with joyfulness. Peggy Schuler's singing of the recitative preceding "Glory to God in the Highest" also possessed this quality of fresh joy.

ALEX HAMMOND was given the basso solo passages and per-

formed with feeling the somber qualities of the work—reflected in the recitative "For, behold, darkness shall cover the earth" and rising to paean of hope at the end of his aria. "The people that walked in darkness have seen a great light."

This was followed immediately by the thrilling chorus, "For Unto Us a Child Is Born," which, with the "Hallelujah" Chorus climaxed the two parts of the oratorio.

John S. Hillery opened an even-

tions of the work.

The next program of the Palm Springs Music Society is sched-

uled for Jan. 6th when two fa-

mous artists—Jascha Heifetz, violinist, and Emmanuel Beyle, pianist,

will offer a joint concert at the

Jewish Community Center audi-

torium. Tickets are now on sale

at the Music Society office, 174

North Palm Canyon Drive, in The

Center.

M. W. ADDES, D.D.S.

DENTIST

102 EAST AMADO ROAD

Phone 9320

DON'T GET MARRIED!

Until You See Our Selection of Wedding Announcements

VILLAGE PRINT SHOP

155 EAST AMADO ROAD PHONE 5207



His Tenth...and His Greatest Thrill!

Nine times before he has stood in his dealer's showroom and accepted the keys to a new Cadillac car.

And yet, as often as he has re-enacted this glorious event, he knows that there is something very special about today.

For this is more than a new Cadillac. This is the newest and most advanced Cadillac car ever to find its way from drawing board to production line.

Just looking at it gives him a warm glow of pride and satisfaction. And imagine, for just a moment, the many wonderful thrills that yet await him as he takes the keys

and starts off on his first journey home.

To begin with, there will be his discovery of Cadillac's brilliant new performance. The car is so responsive and so perfectly balanced that it will be a revelation.

Then, as he takes the sweep of the boulevard, there will be the added thrill of those admiring glances that will come from his fellow motorists.

And how satisfying it will be to find that even Cadillac owners have a special affection for the man in the new "car of cars".

And finally, of course, there will be the joy of that wonderful "welcome home" as

he turns into the familiar driveway and comes to a silken stop.

For when a new 1957 Cadillac arrives, it is the prize of any family . . . and the pride of any neighborhood!

* * *

Why not come in soon for a preview of this thrilling experience? We have a 1957 Cadillac waiting for you in our showroom—and we will be happy to give you a personal demonstration at any time.

Whether it's to be your first or your second—or your fifth or your tenth Cadillac—you're in for a wonderful surprise!

PLAZA MOTORS

290 N. INDIAN AVE.

PHONE 2529

BE OUR GUEST! OLDSMOBILE PRESENTS "HOLIDAY ON ICE," STARRING SONJA HENIE, SAT. EVE., DEC. 22 • ON NBC-TV



East, Mid-West Get Relief From Cold, Snow, Ice

By UNITED PRESS

Southerly winds brought a mid-December warm spell to most of the nation today and dumped welcome rain over most of the parched Southwest.

The departure of a cold air mass sent temperatures climbing to above freezing in all parts of the nation except the Dakotas, Nebraska, Minnesota and Wisconsin.

RAINFALL RANGING from a trace to 2 inches at Ardmore, Okla., and 1.54 inches at Galveston, Tex., covered the Southwest. Weathermen said that although the rain was "very important to the area," there wasn't enough to alleviate a prolonged drought that has cracked the land.

The rain pelted a widespread area stretching from Texas through Mississippi and northward through eastern Kansas, Missouri, Illinois and the Ohio Valley. A few light showers also were reported in Florida and Washington state.

WEATHERMEN SAID the showers and thunderstorms will spread into the East during the day, extending from Alabama northward to New England. A new cold air wave pushing into New England is expected to turn the showers to snow in the extreme North.

Early morning temperatures around the nation including New York 39, Washington 38, Miami 73, New Orleans 64, Chicago 33, Los Angeles 56 and Seattle 46.

Two Magazines Go On Stands For Last Time

NEW YORK, W — Collier's and Woman's Home Companion, fixtures on the American magazine scene for more than a half century, went on the newsstands for the last time today, containing serial stories that never will be finished.

Neither mentioned that the two magazines had suspended publication.

Suspension of both magazines with the January issue was announced last week by the Crowell-Collier Publishing Co. The firm, a successful book publisher, said suspension of its last two magazines was dictated by increasing losses resulting from rising costs and decreasing advertising revenue.

Meanwhile, discussions continued on a price approximating \$1.6 million to be paid by Cowles Magazines, Inc., publisher of Look, for the Collier's title and two magazine selling subsidiaries of Crowell-Collier. Cowles also will take over the Collier's subscription list, said to involve about \$8 million in subscriptions owed to some 3.3 million readers.

Not Rain, Snow Nor Christmas

WASHINGTON, W — The Post Office promises to see that "no Christmas mail remains undelivered in post offices on Christmas Day."

Acting Postmaster General Maurice H. Stans made the pledge Wednesday in telegrams to local Chambers of Commerce across the nation. He asked them to help by reporting on the mail situation in their areas.

Bees Fired

JOHNSTOWN, N.Y. W — John McCarthy got more than he bargained for when he attempted to smoke out a nest of bees in the eaves of his home. He raced down the ladder and called the fire department after his home caught fire during the bee-ousting job. But there was one consolation — the bees are gone.

IT MIXES

AERATES
KNEADS
RISES

Bread a Grocer costs you
25c loaf—4 loaves \$1.00

Will teach the making of good
bread without the use of
chemicals or coloring matter.

Price Delivered
\$18.50

with
Book of Recipes

HARRY H. WILSON, Inventor
10883 Magnolia Avenue, Arlington, Calif.

U.S.A. Pat. Nos. 719070, 741,603, 946,300; Canada Pat. No. 81299
OTHER PAT. PENDING

BREAD — ROLLS — BUNS

25 lb. bag flour cost 8c IT MIXES
per pound. 2 lbs. will
make 4 one lb. loaves.

ACTUAL COST

2 lbs. Flour 16c

1 pkg. Yeast 05c

Shortening 05c

Sugar 02c

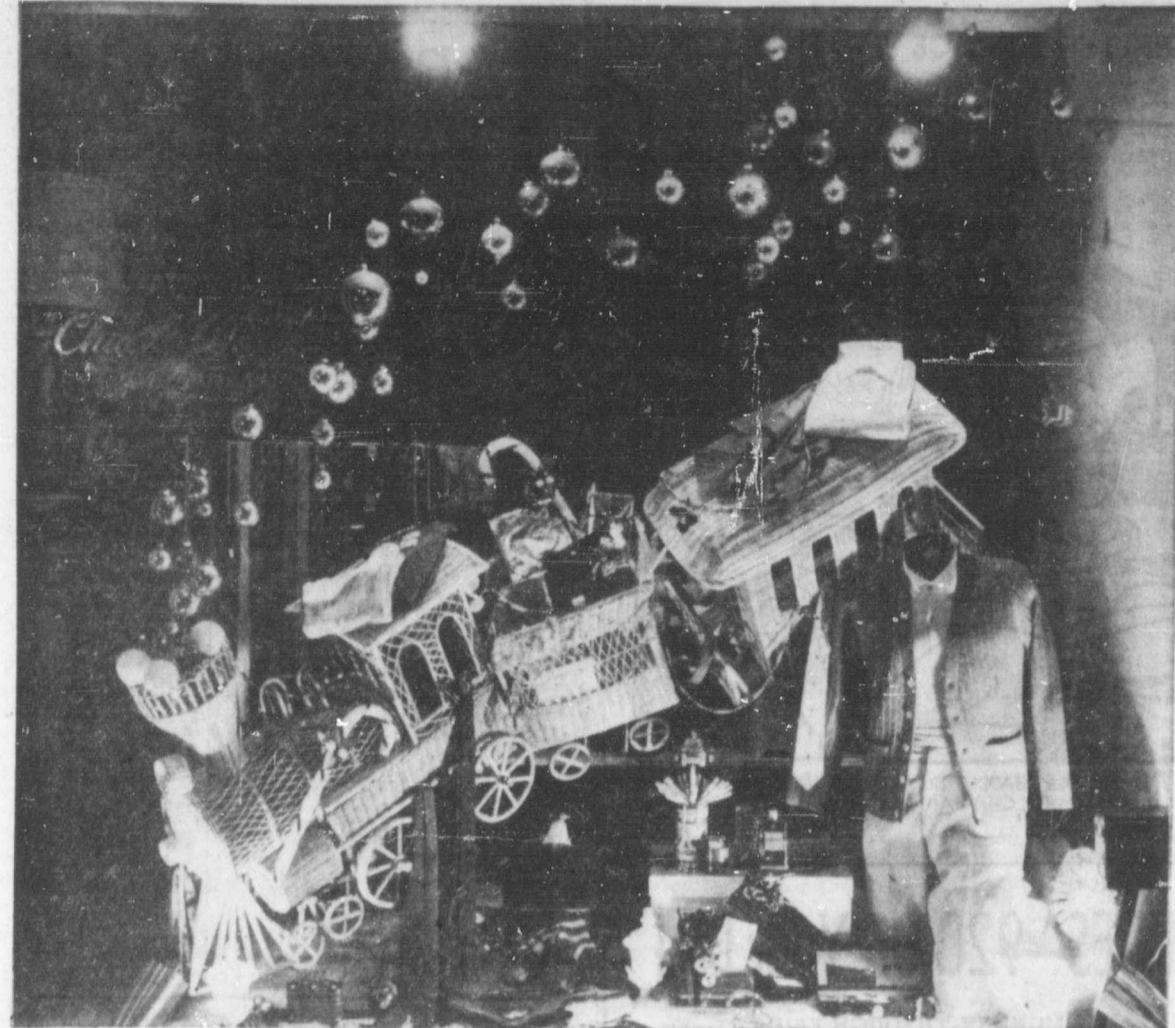
Salt 01c

Gas for Oven 11c

Water, 1 qt. 00c

TOTAL 40c

Book of Recipes



ONE OF THE CLEVEREST Christmas displays in town is the "Santa Limited" in Chuck Walter's "Present" window. Loaded with Christ-

mas gifts, the rattan train, imported from Hong Kong, has attracted the attention of visitors and Villagers alike for the last two weeks. (Anderson Photo)

Sea & Ski
TANNING CREAM

149 GUARANTEE. Your money refunded if you do not find SEA & SKI better in quality than any other sunburn product or sunburn remedy.

366 North Palm Canyon Drive Phone 5170 Free Delivery

Ramona Bowl Road to be Improved

An extension of Crest Drive near Ramona Bowl south from Hemet from Columbia street to Girard street will be improved and accepted into the county road system according to a decision made this week by the county supervisor.

The abutting property owners are to deed rights of way without cost to the county and contribute

50 per cent of the cost of removal of apricot trees, relocation of power poles, removal and relocation of all fences, improving the road to proper line and grade including compacting and graveling and where necessary installation of culverts and drainage structures.

Cost to the property owners was estimated by Road Commissioner A. C. Keith to be \$3,690. The county's cost will be \$2,510.

Coulter Jones & Son

are very proud to announce their appointment as Dealers for the celebrated

VOLVO

"The Swedish Quality Car"

for the Area of Palm Springs and Vicinity

OUR NEW LOCATION IS

67-490 Highway 111

At Beckley's Corner—directly across the street from Laurye's Steak Ranch

VOLVO — Sweden's leading Quality Car has many wonderful FEATURES and ADVANTAGES in which you will be interested—

QUALITY

PRICE

POWER

ECONOMY

COMFORT

SAFETY

SERVICE

a product of SUPERB SWEDISH ENGINEERING.

LOW DELIVERED PRICE (no more than a good Used Car). Completely equipped at the factory in Gothenburg, Sweden, with no additional ACCESSORIES or EXTRAS to buy.

70 HP., 4-Cylinder, Valve-in-Head Sports Engine with DUAL CARBUREATORS. Top speed 90 to 100 Miles per Hour.

30 to 35 Miles Per Gallon of Gasoline. LOW FIRST COST — LOW MAINTENANCE COST and very LOW YEARLY DEPRECIATION.

Ample ROOM for FOUR TALL PERSONS—comfortable CHAIR HEIGHT SEATS which convert into bed — and a very GENEROUS LUGGAGE COMPARTMENT.

Unit-constructed, all-welded STEEL BODY — SWEDISH STEEL — Enormously STRONG and RATTLE FREE—providing GREATEST COLLISION PROTECTION.

Trained Mechanic and complete service facilities. SOLD ON LOW RATE INTEREST — BANK FINANCING PLAN. Down Payment and Monthly Terms to FIT YOUR BUDGET.

SEE AND DRIVE VOLVO TODAY—all MODELS and COLORS from which to choose and IMMEDIATE DELIVERY. Highest possible ALLOWANCE made for your present car.

Coulter Jones & Son

67-490 HIGHWAY 111 — PALM SPRINGS

Also at 1923 Wilshire Blvd., Santa Monica

Men Lead Women in Traffic Violations After First Month of Contest

The Traffic Safety Contest currently being conducted by the Palm Springs Police Department in cooperation with Coachella Valley Savings and Loan Association has just finished its first month of operation.

This unique contest, scheduled to run through the holidays, is designed to alert drivers in the Palm Springs area to traffic regulations and hazards. It is set up as a competition between women drivers and men drivers with Traffic violations graded as to their seriousness in the following manner:

Passing a school bus, 15-point penalty.

Speeding in a school zone, 15-point penalty.

Going through a boulevard stop or failing to give pedestrians right of way, 10-point penalty each.

Wayne County, one of America's industrial giants, is also a first in Michigan agriculture. It leads all others in sweet corn production.

EACH DAY'S TRAFFIC citations are then reckoned by a point total and deducted from men's and women's perfect scores. A tally of competitive scores is kept on a large billboard in Coachella Valley Savings and Loan Association's window.

In figuring the score, a ratio of points is figured out according to men and women drivers in the area. It is figured that there are 70 per cent men drivers and 30 per cent women drivers and this difference is considered when computing penalties. However,

even with this ratio women have consistently been the lesser violators. Men lead to date, after the first month by a total score of 912 to 740.

A POSITIVE FEATURE of the contest is the issuance of congratulatory citations by Palm Springs' traffic officers to drivers who have, in their opinion, handled their vehicles in a courteous or especially skillful manner. About 125 of these courtesy citations have been issued to date, or about the

same number as the citations for violations. Recipients of these courtesy citations may exchange them at Coachella Valley Savings and Loan Association for a gift.

The Police Department of half a dozen other cities in California have inquired as to the functioning of this program and its progress has been reported nationwide. Reaction among the townspeople has been one of extreme co-operation and support.

Bill Smith, president of Coachella Valley Savings and Loan Association declared today: "It is our privilege by this public service to focus attention on the ever-increasing dangers in city traffic.

If this contest can help by saving the life of one child, it will have well served us!" I would like to express my gratitude for the cooperation of Chief "Gus" Kettman, Traffic Sergeant "Bob" Young and his fine staff. They are providing us with a vigilant and effective traffic enforcement program."

NEW

INDUSTRIAL CENTER

WAREHOUSES AND YARDS

INDUSTRIAL — SELL — LEASE

ON INDIAN AVE.—4 BLOCKS S. OF ROLLER-RINK

JOHN KRYSAK, BUILDER

PHONE 6473

SEASON'S GREETINGS



TOWN TOPICS

from Bank of America

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



Palm Springs Branch

F. G. Ingram

Vice-Pre. & Manager



A CHRISTMAS FABLE...

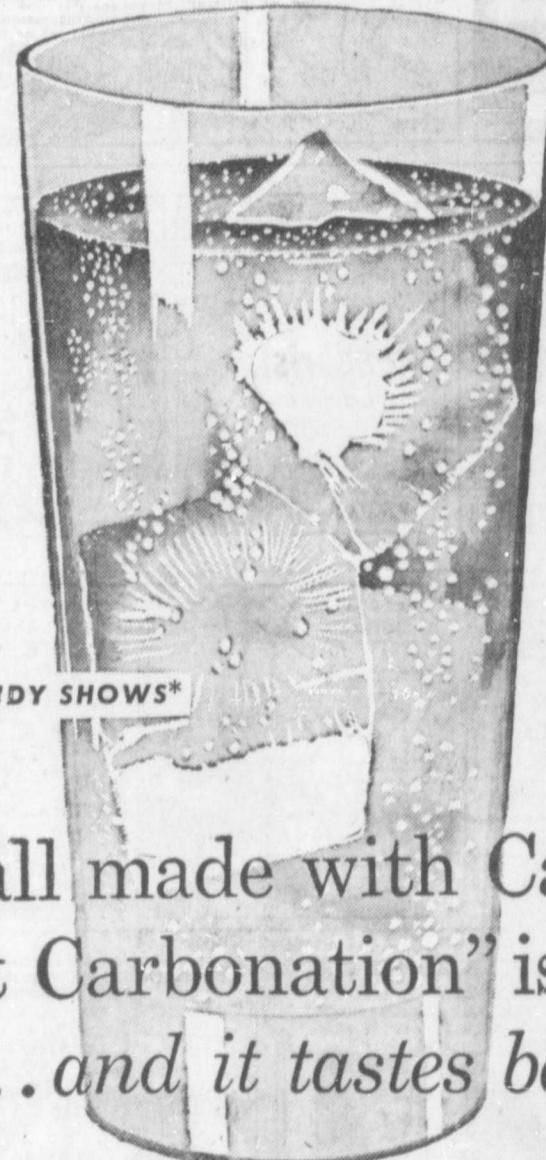
'Twas the night before Christmas, just about a year ago. Not a creature was stirring, 'cept a mouse named Peter Po. Not Peter had a knotty problem, 'cause he hadn't had the thrifit. To save enough to give each friend a little Yuletide gift. To save enough to give each friend a little Yuletide gift. He'd hoped to give them lettuce, a rare treat for a mouse. And that's what he was searching for, all throughout the house. Then suddenly he saw some! But when he tried to nudge it. A trap went snap on Peter's tail—alas, he couldn't budge it. Well, after several days Peter finally did pull free, But much too late to give his friends a Christmas gift, you see.

MORAL: Don't get caught short of lettuce (people call it money) at Christmastime. Join Bank of America's Christmas Club now and start saving for your next year's shopping!

Allegretti, Shirley
Almeras, Mary
Bell, Ann
Bolander, Alberta
Bonham, Ruth
Bonham, Albert
Byron, Shirley
Cilia, Geo.
Claxton, Lillian
Cook, Shirley
Dale, Margaret
Dishman, Donald
Dorothy, Ethel Maxine
Franklin, J. Phil
Giannos, Theony
Gordon, Carl
Gordon, Betty
Hartley, Patricia
Hays, Robert
Haywood, Jo Ann

Hicks, Anne
Hillstrand, Joyce
Holt, Robert
Ingram, F. G.
Kelle, Jackson
King, Geska
Koer, Marion
Kuba, Melvin
Lindville, Grace
Lloyd, Peggy
Lockett, Sallie
Mitchell, Gerald
Morris, Ada Myrl
Natal, Edith
Poultre, Lucille
Rees, Barbara
Reimer, Hons
Rodgers, Cherone

Russell, Evelyn
Schultz, Dolly
Tarr, Bebe
Taylor, Thelma
Weeks, Christine
West, Harold
Wisniewski, Frank
Wright, Lilian
Young, Doris
Johnson, Betty
Zettel, Grace
Evelyn McFarland
Davis, June
Bishop, Patti
Gordon, Rhoda
Halstead, Lillian
Paul, Lou
Brown, Berghild
Jackson, Roy



NEW UNIVERSITY STUDY SHOWS*

A highball made with Canada Dry "Pin-Point Carbonation" is better for you...and it tastes better.

BETTER FOR YOU because university research* shows that a carbonated beverage shortens the time alcohol remains in the digestive system. This means that Canada Dry Ginger Ale and Club Soda with exclusive "Pin-Point Carbonation" tend to normalize digestion and lessen the danger of aftereffects.

BETTER TASTING because Canada Dry's exclusive flavor-balanced formula with expert blending of essential ingredients and scientifically purified water, bring out the full flavor of the liquor...give you a balanced highball.

ENJOY IT TONIGHT...PROVE IT TOMORROW

*Research sponsored by American Bottlers of Carbonated Beverages,
at Laboratory of Applied Physiology, Yale University



DENNIS the MENACE H. KETCHAM



ARCHIE

GORDON

KDES-920 On Your Dial

MONDAY THROUGH FRIDAY

6:44—Give Us This Day
6:45—Daybreak With Day
7:00—NEWS
7:05—Sun Dial
7:30—BILL RASHALL
7:35—Sun Dial
8:00—CITY DESK
8:15—Sun Dial
9:00—NEWS
9:05—Sun Dial
9:30—Cliff Miller Show
10:00—NEWS
10:05—Cliff Miller Show
10:30—Here's Gladys
10:35—Cliff Miller Show
11:00—NEWS
11:05—Cliff Miller Show
11:05—Dance Time
11:15—Cliff Miller Show
11:30—HILDY CRAWFORD
11:35—Noon Day Show
12:00—News
12:10—Noon Day Show
12:30—HARRY OLIVER
12:35—Norman at Noon
1:00—NEWS
1:05—Frank Day Show
2:00—NEWS
2:05—Cliff Miller Show
3:00—NEWS
3:05—Cliff Miller Show
3:30—TV Tonight
3:35—John Norman Show
4:00—CORLISS COMMENTS
4:10—DON BOTTOFF SPORTS
4:15—John Norman Show
4:30—Desert Sunset
4:45—HEADLINES—Signoff

FRIDAY A.M.

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TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U.S. Pat. Off.

NEW YORK, Dec. 19 — Massive Parry O'Brien, the Olympic shot put champion, was preparing his 240 pounds today for a 12-country State Department tour and a probable future in pro football.

The powerful Californian currently is lining up visas for the two-month tour. He will leave Jan. 6 and demonstrate the shot and discuss as well as run the 100-yard dash.

The trip has political overtones, for many of the countries are those in which there have been anti-Soviet and/or anti-American demonstrations.

THE TRIP WILL take the amiable O'Brien to the Philippines, Singapore, Malaya, Viet Nam, Cambodia, Thailand, Burma, India, Pakistan, Ceylon, Arabia and Austria. On his return he will receive his discharge as an Air Force lieutenant.

"And that," interjected pretty Mrs. Sandra O'Brien, "will mark the end of Par's travelling for a while. If I hear any more about these long trips, there's likely to be a divorce somewhere around here."

The pert Mrs. O'Brien was joking, but the big man who cramps their trailer home has been on the road more than the original travelling salesman. He had hardly returned from his successful defense of the Olympic shot put championship, when he had to start making plans for this new trip.

LOOKING BACK on his Olympic record effort at Melbourne O'Brien admitted that "it wasn't the thrill that I had in winning the first time at Helsinki in 1952."

Once out of the Air Force, O'Brien — who does the 100-yard dash in 10.7 — is leaning toward pro football. The San Francisco Forty-Niners see him as a cracko fullback.

"I've talked to them some, but I haven't received a serious offer," O'Brien asserted. "However, I sure am interested."

The word from the Forty-Niners is that they, too, are interested in the young human tank who is the only man ever to clear 63 feet in the shot put. They figure that the tacklers ought to bounce just about that far in trying to stop the mighty O'Brien.

Palomar Club at Salton Sea Beach

Palomar Sports Car Club of Escondido staged their monthly rally last Sunday with Salton Sea Beach as their rendezvous. Rally Master C. H. Bales, USMC, distributed snapshots to members to guide them to the destination.

Commander William Baker, USN, took first place in his Austin-Healy, Ralph Hurdy, Escondido, was second also with an Austin-Healy and Ken Kelling, third in an MK-7 Jaguar.

Helen Burns of Salton Sea Beach said that next Sunday there will be a special Santa Claus party at the resort for children and a dance for their parents.

Merritt to Stay as Pomona Grid Coach

CLAREMONT, Dec. 19 — Earl J. Fuzz Merritt will continue as head football coach at Pomona-Claremont College after having asked to be relieved of the position.

The school disclosed Wednesday that Merritt decided to stay on because Assistant Coach Jesse A. Cone, who was slated to take over as head football coach next year, resigned effective June 30.

Clarke Reveals Golf Course Plans

City Planners To Get Details Next Meeting

Ranch Club Owner Outlines Project Before Commission

By FRED C. WEIGEL
Plans are almost completed for Palm Springs largest golf course, and the local Planning Commission was told yesterday afternoon that they would be presented with the layout at its next regular meeting.

Noel Clarke, owner of the Palm Springs Ranch Club appeared before the Commission to ask them to relinquish a twenty-acre parcel of land in the Ranch Club Estates, which has been promised to them by Clarke for use as a park.

The Commission said that in the grant-deed of the land to the city, Clarke could stipulate that the land would be used for either a park or a golf course, and in that way the city could return the land for one or the other. However, the city may not accept the grant-deed subject to these uses.

CLARKE APPEARED with Max Nelson, of Joe Kirkwood & Associates, who are behind the new proposed golf course.

Joe Kirkwood and his father, Kirkwood Sr., are currently in the east completing plans and cost estimates for the golf club.

When the plans are taken before the Commission just after the holidays, all the particulars will be worked out, including the layout of the course, flood control, the clubhouse, and other projects of the club.

THE CLUB will be located in Section one, which on the north and east is the city limits. The parcel of land — 20 acres — which was to be given to the city, is in the southwest corner of the section.

"We can announce our plans for construction of the golf club now," said Clarke, "because we have passed all preliminary plans and have the money to build it. We know that it will be a reality."

He told the Commission that they wanted to move right along with the handling of the project and to get it before the Palm Springs City Council as soon as possible, preferably by the Jan. 9 meeting.

Senators Turn Over Cash o Charity

WASHINGTON, Dec. 19 — A mid-summer exhibition baseball game between the Washington Senators and Philadelphia Phillies will enable Washington area organizations which help stimulate youth interest in baseball to have a happier Christmas this year. The Senators turned over their \$3,500 share from the charity game to the organizations.

Parker Won't Quit Still Holds Good

DETROIT, Dec. 19 — Detroit Lions Coach Raymond Buddy Parker dropped his plans to quit in protest against "dirty football" and was slated to meet with the board of directors today to discuss a new deal — reportedly a two-year contract for \$30,000.

Soucek in Open

LOS ANGELES, Dec. 19 — Mike Soucek, husky former Duke University football star, today joined the growing entry list for the \$37,500 Los Angeles Open Golf Tournament Jan. 3-7.



NOEL CLARKE and Max Nelson, left, propose to the Palm Springs Planning Commission that they will build an eighteen-hole golf course in Section one, just inside the city limits. The course will be known as the Palm Springs Ranch Club. At the table are Planning Commission members, left to right — seated, Bill Foster, Dr. Frank

Purcell, John Miller and Councilman Ted McKinney. The matter will be brought before the Commission at its first meeting after the holidays, and the organization behind it, Joe Kirkwood and Associates, will be present with plans for the club. (Desert Sun Photo)

Iowa Gridders, Beavers Down to Serious Drilling

PASADENA, Dec. 19 — University of Iowa's Rose Bowl football team got down to serious work today after taking an afternoon off to visit Disneyland.

Coach Forest Evashevski put his Hawkeyes through a morning and an afternoon drill. He said the squad would work out twice daily the rest of the week.

The Hawkeyes held a secret workout Wednesday morning and then joined their Rose Bowl opponents, Oregon State, for a tour of Disneyland in nearby Anaheim.

Beavers Hold First Full Scale Drill

SANTA MONICA, Calif., Dec. 19 — The Oregon State Beavers held their first full scale drill on Southern California turf today in preparation for their date in the Rose Bowl.

The Beavers held a light limbering up drill Wednesday following their arrival Tuesday night from Oregon.

But Coach Tommy Prothro said he felt the team was too tired from the plane trip to hold hard drills Wednesday.

"But that doesn't mean we are easing up on our players," Prothro told United Press. "We have plans for several hard drills and they will more than make up for the easy schedule."

Three-Way Tie Still Holds Good

The three-way tie in the Valleyball League sponsored by the City Recreation Department remained unbroken as result of games this week.

Palm Desert took two from the Jaycees, 21-15 and 21-18; Laurye's two from the White Sox, 21-16 and 21-19 and the Faculty two from the Blue Sox, 21-14 and 21-19.

As a result, Palm Desert, Laurye's and the Faculty remained tied with 9-3 records. White Sox were fourth with 7-5 and the Blue Sox and Jaycee last with 2-10 marks.

SHAKE IT UP! IT'S ONLY 5 DAYS 'TILL MELE KALIKIMAKA TIME!

Any kind good kind stuff from Waikiki, sportswear, gifts, all kinda stuff you no can find oddah place. Plenty dress, swim suit, any kind—silk, cotton, grass, bark—any kind.

WALTAN CLARKE Hawaiian Shop

136 SO. PALM CANYON DR.
(Across from Bullocks — Next to Plaza Theater)
OPEN ALL YEAR
PLENTY FREE PARKING (in Cabazon)

SPORTS in the SUN

The Desert Sun Thursday, Dec. 20, 1956

LIE DETECTOR TEST TO PROBE FIGHT FIX CLAIM

SAN ANTONIO, Tex., Dec. 19 — Two California welterweight fighters may be taken to state police headquarters in Austin, Tex., today for lie detector tests in a heated controversy over an alleged bribe attempt.

Dick Goldstein accused Art Aragon Wednesday of offering him \$500 to take a dive in the fourth round of a prize fight in San Antonio and of threatening

to kill him unless he accepted.

The two fighters, both of Los Angeles, appeared before a state boxing commission hearing late Wednesday and both readily agreed to submit to a lie detector test. If the tests are given, they likely will be taken to the department of public safety's laboratory in Austin.

Chamberlain Leads Nation in Scoring

NEW YORK, Dec. 19 — Big Wilt Chamberlain of Kansas and little Chet Foeke of Columbia, chalking up points at a fantastic clip, topped the nation's major college basketball scorers today in the weekly rundown of statistics released by the NCAA Service Bureau.

Chamberlain, the seven-foot sophomore from Philadelphia, led all scorers for the second straight week with a .158 point total in four games for a 39.5 per game average.

The main eventer is expected to draw 8,500 fans and a \$20,000 gate.

Lightweights Mickey Northrup and Rudy Jordan square off in the locally-television 10-round.

Gavilan made a hit with Southern California fans Nov. 13 when he defeated Chico Vejar. If the classy Cuban can get past Fuentes tonight, he stands a chance of meeting Art Golden Boy Aragon.

Fuentes, a local battler, has been tabbed to put up a stiff fight against Gavilan. Fuentes also defeated Vejar in his last bout at the Olympic.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone

DAILEY REALTY 2909
412 N. Indian Ave

HARRY REID and RUSSELL WADE 2855
850 S. Palm Canyon Dr.

ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.

ROCKS, MADGE O. 2601
482 N. Palm Canyon Dr.

SHEPTEENKO, PETER B. 2727
The Pioneer Realty Co.

475 N. Palm Canyon Dr.

CATHEDRAL CITY
CLARK, PAUL W. 8-4691
762 Broadway

JORGENSEN, E. M. 8-3401
68-574 Broadway

SHARP, JOHN 8-8303
555 Broadway

SHERRILL, R. H. "Bob" 8-3534
600 2nd St.

LA QUINTA
HOFFMAN, MILTON A. 9-3941
P.O. Box 306

PALM DESERT
CARL HENDERSON 73-941 Hiway 111

EDITH EDDY WARD
P.O. Box 285

PALM DESERT SALES CO. 76-3944
Larkspur Lane and Hiway 111

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EWART, ESTELLA C 8-7141
71-835 Highway 111

RANCHO MIRAGE REALTY CO.

71-811 Highway 111 8-3881

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HAL CORNELIUS 291

THUNDERBIRD AREA
TONY BURKE 8-5432
70271 Hiway 111, 1/4 mile west of Thunderbird Ct

Adv.

U.S. Cuppers

Burned Up By Aussie Attack

But Even Best Friends Say That Won't Help Them

By E. H. PETERSEN
United Press Sports Writer

ADELAIDE, Australia, Dec. 19 — United States Davis Cup players are incensed today over an Australian snub but even their best friend "Down Under" says it won't do 'em any good.

The bad feeling developed when Australia violated an unwritten rule by not inviting the U.S. players to remain there for the national championships at Melbourne next month. The Aussies couldn't have been more blunt if they said, "go home, Yanks, you're so bad nobody wants to see you play."

BILLY TALBERT, non-playing captain of the U.S. "unwanted," protested vehemently because he wants youngsters Mike Green of Miami Beach, Fla., and Myron Parks of Santa Monica, Calif., to gain added experience in the nationals and a meeting was scheduled to settle the dispute later this week.

Some experts thought the snub might inspire the U.S. players to "show up" the Australians by beating them in the challenge round, Dec. 26-27-28 but Danny Pails, who qualifies as the Yanks' best friend "Down Under," says that "would take a tennis mite."

"**TM NOT GOING** to say this is the worst U.S. Davis Cup team ever to visit Australia, but on paper it figures to lose in five straight matches," said the former Aussie net ace who has helped coach the last five U.S. teams. "None of the American players measures up to Lew Hoad or Ken Rosewall."

Pails, who Talbert says "is an invaluable aid to us," did give Vic Seixas, the 33-year-old star of the U.S. team, a chance to beat Hoad under certain conditions" but he added, "don't count on it."

Indians, Rams Meet Tonight On Floor Here

Double-Header in Return Games to Start at 7 p.m.

By LINDSAY NIELSON
Coach Al Kazmier's Palm

Springs High School Cagers are on the warpath again and are currently riding on the crest of a three-game winning streak in pre-league warm-up games.

The Redmen slipped by Imperial and Brawley High Schools and last Tuesday night outlasted a tough Ramona Rams team of Riverside to win 45-40.

TONIGHT THEY have a chance to duplicate Tuesday's victory when they take on the Rams again on the local hardwood.

The double-header will start at 7 p.m. when the Indian Bs meet the Ramona Bs. The Varsity contest will follow at 8 p.m.

It will be the last home game for the Indians this year and the fans are urged to turn out. Last Tuesday night's game was a close one and indicates that another hard-fought contest is on tap tonight.

ALSO TONIGHT, the annual Football Awards banquet of the Riverside County League is being held at the Mission Inn at Riverside. Coach Clare Ballagh and the Indian's "most valuable player" Dale Johnson, will attend to receive additional awards for the Indians.

Withdrawing Nations Hit by Brundage

SANTA BARBARA, Dec. 19 — Avery Brundage, president of the International Olympic Committee, claimed today that the teams which withdrew from the Olympic Games because of sympathy for Hungary were "misguided" in their action.

The Olympic official said the United States was about 20 years behind the Europeans in wrestling and fencing. But he praised the U.S. track and field team for its "outstanding" performance at the games.

Are you a FIGHT FAN? If the Answer is Yes Get Your TV Set in Operation Soon—Great Fights Are Due.

Call 5002



PALM SPRINGS COMMUNITY TELEVISION CORP.

Tom Luke to Tell Students of Life at Annapolis

Tom Luke, Jr., 24-year-old midshipman at Annapolis Naval Academy will visit Palm Springs High School and Nellie Coffman High Thursday and Friday to acquaint students with the Navy's "Operational Information."

Luke, on leave here for the Christmas holidays, will visit the high school Thursday and the junior high Friday to show pictures of Navy and Academy life as part of a Navy's programs to stimulate student interest in the Academy.

A former student at both schools, Luke is visiting his mother, Mrs. Frank Neresesian, of 546 Paseo el Mirador. He is an Academy senior.

Refugee Sponsor Information Told

Village area residents interested in sponsoring Hungarian refugees, individuals or families, may secure complete information by contacting Mrs. Lauritz Hansen, 7706, or Mrs. Ray Ingram, 3424, representatives of the Palm Springs Branch of the American Red Cross.

Nine different organizations are currently working on the refugee problem, with sponsorship available through any one.



PALM SPRINGS REALTOR George Gannon, left and Builder Jack Meiselman use Cholla cactus skeletons to write a New Year's Greeting in sand at the latter's new Palm Lane Estates 49-unit de-

velopment. Meiselman and Gannon expect to sell their 250th home there early in 1957, and expect to have 100 more homes built by Jan. 1, 1958. (Gayle Studio Photo).

Supervisors File Two Requests

Two requests by the Riverside County Farm Bureau were received by the county board of supervisors this week and placed on the board table without comment.

First to go to the table was a request that the question of a county building program be resubmitted to the voters, such a program to be determined by a joint agreement between the supervisors and the county building commission.

The second request sent to the table was that the supervisors continue their study of the supervisory redistricting problem and take action to accomplish redistricting as soon as practicable.

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Desert Camera
Shop**

Need Film? We Have
KODAK FILM
In every size, every type.

Color film or black-and-white, we're ready for Kodak Film. Our stocks are always complete, always factory-fresh... and always conveniently date-marked for your protection. Keep plenty of film on hand and you'll always be ready for those once-in-a-lifetime Holiday snapshots. See us for Kodak Film... Stop in again for expert finishing when your pictures are taken.

**Gannon, Meiselman to Usher
in New Year with 250th Home**

Palm Springs Realtor George Gannon and Builder Jack Meiselman will usher in the New Year by completing construction on their 250th Palm Springs home.

The home, a 3-bedroom, two bath beauty designed for the indoor-outdoor type of living so popular in this desert resort area, will open the new Palm Lane Estates, a 49-unit development in the \$21,500 bracket.

The Palm Lane homes will represent half of the total units Meiselman and Gannon are ready to build and sell in 1957. The 1957 goal of this team will raise their unit production to 349.

GANNON AND MEISELMAN started their association in 1953 when the retired handkerchief manufacturer, came into Gannon's office and said he wanted to invest in real estate.

That very afternoon Gannon sold Meiselman 10 lots in the Val Vista area, which soon blossomed into the first 10 of a forest of Meiselman homes in Palm Springs.

Located right in the heart of Palm Springs just east of Sunrise Way at Amado, the Park Lane Estates homes will feature one of the most attractive financing arrangements available in Palm Springs. It will consist of a small

down and a 20-year package loan, monthly payments including taxes and insurance.

THREE YEARS of planning and research preceded the launching of this project. It affords the home buyer a sweeping panorama of the majestic San Jacinto mountains and picturesque desert vistas.

Buyers are given an opportunity to choose from a variety of floor plans and 100 by 105 lots. The services of a professional colorist will be handy for color-choosing guidance.

There are many other features to invite the home buyer. Expansive kitchens, custom hardwood cabinetry, double compartment deck-type sinks, ceramics tile drainboards and splashes, garbage disposals, attractive brick fireplaces and hearths with logholders, forced air heating with thermostat controls, cooling directed to every room in the home, Bermuda type roofs with full insulation and last, but by no means least, the entire development will be served by a sewer system.

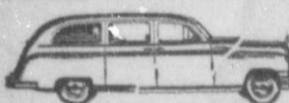
For the first time in motoring history, consumption of taxable gasoline went over the one-billion gallon mark in Wisconsin in 1955.

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STEP FOR MEN WHO NEED
SCIENTIFIC HELP IN REDUCING!
SET UP YOUR APPOINTMENT NOW**

Call 9625 — Stauffer's Men's Salon
Tuesday - Thursday Evenings 7:00 - 9:00
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Complete home and hotel furnishing
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Prescriptions—Cosmetics—Sundries

PALM SPRINGS DRUG CO.
(George Morris)
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"Free Prescription Delivery"



Blue Skies Village

Early Christmas Cards received and on display in the office at Blue Skies include the names of the Harry Leckyes, the Jim Diamonds, Bing Crosby, the Bob Messmers, the Bob Crosbys, the Ed De Paties, the Mort Greenes, and a cute one to Rosemary from Cathy Crosby and her French Poodle, L'Ete.

It is beginning to look very much like Christmas at Blue Skies. The massive glass windows of the Club House have been decorated with the combined theme of Christmas and New Year's.

The abodes of the A. F. Edmonstones, the C. B. Wilcox, the George P. Wrights, the Leonard Wagers, Eve Richard Hayes, the Robert Goulds, the Walter Emerys, the H. P. Laws, and the Robert Messmers are among the first to display bright and colorful holiday spirit.

THE TENANTS who so graciously offered to participate in the Blue Skies Christmas charity program — the St. Boniface Boys' Home in Banning — have been turning in gaily wrapped packages for their individual boy. The remainder of the gifts for these deserving youngsters were placed under the Christmas tree in the Club House during the Tenant's Christmas party at 7:30 p. m. Dec. 19th.

Beverly Rico is doing an excellent job in assisting with the interior decoration of the Club House and in working on the arrangements for the Christmas Party refreshments and entertainment.

THE WALT PETERSON'S new pink and white Flamingo has arrived and Walt and his family will be settled in their new home for Christmas. The Fred Chadwick's will also be settled in their large trailer.

The Lew Kerner's brought in their new 48 foot yellow and brown Flamingo this week-end, and the J. S. Higgins, Dr. and Mrs. Frank Kiesecker, and the Kettenbachs, also moved into Blue Skies.

Mrs. J. W. Elsworth's daughter Pamela, is home from a private ranch school in Arizona for the

holidays; her son Kim, will arrive home from Webb School in Claremont on Dec. 20, and her son Peter, will be home from Harvard University on Christmas Eve. Michael cannot make it home for Christmas this year because he is in Spain.

Dr. and Mrs. Dan Jonas moved their trailer into Blue Skies on Lot C-95 last weekend. This is their first adventure in trailer living.

Oran and Bernice McRae accompanied Dorothy and Ed De Patie to the Sunday brunch. Also at their Brunch table were Mr. and Mrs. Carl Olson, Mr. and Mrs. A. F. Edmonstone and Mr. and Mrs. W. C. Moore. Mr. and Mrs. Warren, the inventors of the new plastic Christmas Tree were guests of the C. A. Reddells last weekend.

Lorne and George Wright accompanied the Leon Gordons to the Brunch.

Mr. and Mrs. Harry Caplan, whose daughter, Florine, will soon be seen with Frank Sinatra in "The Joker," were down from Hollywood.

Parker Services Set for Dec. 20

Funeral services for George Lovell Parker, 74, of the Rancho

Trailer Park here, will be held in San Francisco Friday. Mr. Parker died at Sepulveda Memorial Hospital in San Fernando following a stroke Sunday.

A retired executive of the Mohawk Rug Co., Mr. Parker came to Palm Springs from Oakland two years ago, making his home at the Rancho Park. An avid golfer, he was a member of the Clairmont Country Club.

He leaves his widow, Ruth, and daughter, Mrs. Douglas Robb, of Woodside.

Oil Deliverymen Puzzled, Tank Should be Full; Basement Was

WASHINGTON 44 — Oil deliveryman Robert Harding could not understand why he didn't hear any "tank full" noises.

So he and his truckdriver, Albert Green, pumped another 100 gallons of fuel into the intake pipe outside their two-story house.

But he still didn't hear any of those old familiar "tank full" whistling noises that tell the veteran oil deliveryman it's about time to stop pumping.

SO HARDING AND Green pumped in another 100.

By then the oil truck gauge read 385 gallons. But the order called for filling a 135-gallon tank.

Then Harding noted another thing about that order: It called for

Come — Gleason — Lucy — Benny — Sullivan
\$64,000 QUESTION
ALL OF THEM ARE COMING YOUR WAY!
So If Your TV Set is Not Connected Up CALL 5002 Now!

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COMMUNITY
TELEVISION CORP.**
192 INDIAN AVENUE PALM SPRINGS

for the men in your life...

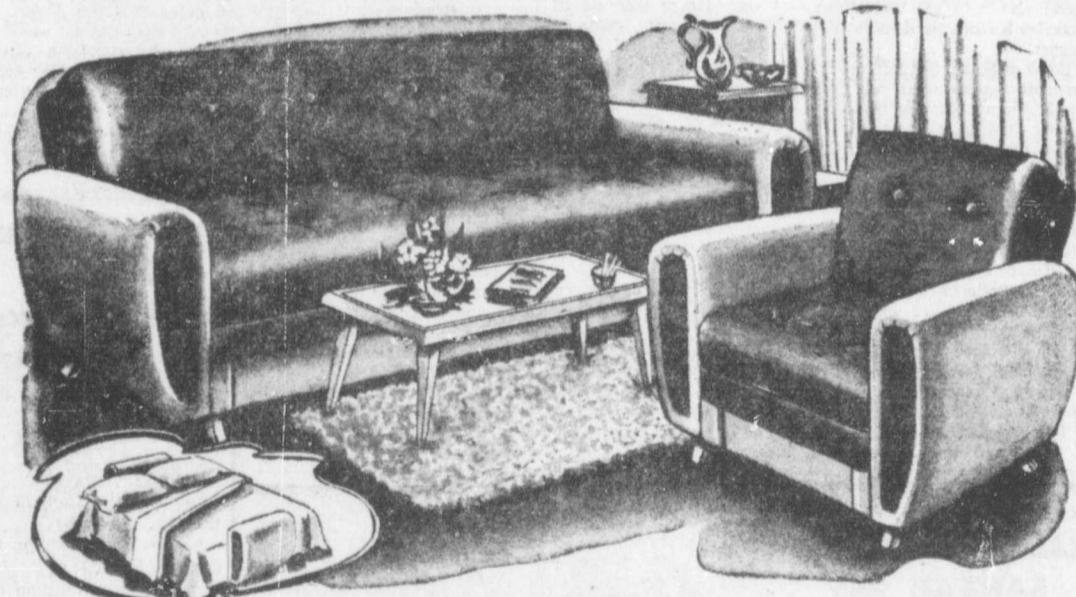


christmas gifts
by

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9 DeLuxe Pieces AT LOW--LOW PRICES



Here's What You Get:

- Bed Divan
- Coffee Table
- 2 End Tables
- Occasional Chair
- Matching Chair
- 2 Table Lamps
- 2 Floor Lamps

ALL Yours for just **199⁵⁰**

We Finance Our Own Contracts — No Hidden Charges

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IMPERIAL HARDWARE CO.

Christmas Gift Headquarters

Dial EL 2-3021

Free Delivery

Miles and Towne

Indio

NO. 192
CERTIFICATE OF BUSINESS
Business Firm Name
THE UNDERSIGNED does hereby certify that she is conducting a Photography business at 370 Oleander Road, City of Palm Springs, County of Riverside, State of California, under the business firm name of "SAHARA SHOWER DOOR AND BUILDING SPECIALTY CO." and that said firm is composed of the following person, whose name and address is as follows, to-wit:
Dr. S. L. Berluti, D.C., 641 N. Palm Canyon Drive, Palm Springs, Calif. WITHIN my hand this 13th day of December, 1956.

DR. S. L. BERLUTI, D.C.
STATE OF CALIFORNIA)

COUNTY OF RIVERSIDE,

ON THIS 13th day of December, A.D.

1956, before me Fred C. Weigel, Notary Public in and for said

County and State.

My Commission Expires Aug. 11, 1958

Published Dec. 20, 1956 and

Jan. 3, 1957.

(SEAL)

FRED C. WEIGEL,
Notary Public in and for said

County and State.

My Commission Expires Aug. 11, 1958

Published Dec. 20, 1956 and

Jan. 3, 1957.

(SEAL)

Office of the
City Planning Commission
NOTICE OF PUBLIC HEARING BY THE
PLANNING COMMISSION ON THE
CITY PLANNING COMMISSION'S PROPOSED
ADOPTION OF THE AIRPORT
MASTER PLAN.

NOTICE is hereby given that the
Planning Commission of the City of
Palm Springs will hold a public hearing
on January 2, 1957 at 4:00 P.M. and on
January 16, 1957 at 3:15 P.M. in the
City Council Chambers, 3240 McCallum
Way, Palm Springs Airport, in the City
of Palm Springs, County of Riverside,
State of California.

The purpose of these hearings is to
consider adoption of a Master Plan for
the Airport area located between the
City of Palm Springs and portions of
Section 12 and 13, Twp. 44S, Ranges 7 and
8, 14S R.R. S.B.B. & M.

These hearings are being held in accordance
with Article 8, Chapter 2, title
7 of the Government Code under the
Conservation and Planning Act.

Opportunity will be given at said
hearings to all persons interested and
the general public to be heard.

CITY PLANNING COMMISSION,
by Herman Ranes,
Planning Director.

Publish: Dec. 20, 1956.

Classified Ads...

The Desert Sun

Published evenings Tuesday through
Saturdays except legal holidays and Mon-
days when a legal holiday falls on

PHONE 5005

Box 190, Palm Springs, Calif.

RATES —

(NO ABBREVIATIONS)

Minimum Ad — 3 Lines

Count 24 Letters and Spaces
to a Line.

One Three Five
Time Times Times

8 Lines 1.80 3.60 4.80

4 Lines 2.40 4.80 6.40

5 Lines 3.00 6.00 8.00

6 Lines 3.60 7.20 9.60

7 Lines 4.20 8.40 11.20

8 Lines 4.80 9.60 12.80

9 Lines 5.40 10.80 14.40

0 Lines 6.00 12.00 16.00

DISCOUNT AT 10¢ PER LINE per time
allowable on ads for cash.

Example: 4 Lines \$2.00 Discount

The Desert Sun reserves the right
to edit and classify all copy.

All advertising copy is accepted subject
to the approval or rejection of the
management.

This newspaper cannot be responsible for
any mistake that may occur in insertion
of classified ads. Please notify us promptly of
any error in your ad.

DEADLINES—for new copy or cancella-

tions: 11:00 a.m. previous to day of publication.

Ads ordered for more than one time
must run in consecutive issues to
earn above rates, otherwise single
insertion rate will be charged for
each time run.

Address all communications to: The
Desert Sun, P.O. Box 190, Palm
Springs, California.

Lost and Found 10

READING glasses in red leather
case. NEEDED. Lost between
Linda Vista and Paseo El Mirador.
Phone 3659.

LOST — small grayish-black Schnauzer dog. Vicinity of Desert
Retreat—\$50 Reward. Ph. 5867.

Personals 12

WORRIED
Consult Mrs. Aldridge well-known
palmist and psychic fortune teller.

Tells your past, present and future.
Advises on all matters. Speaks
several different languages.

Open Daily and Sundays 9 a.m.
to 12 p.m. Cater to parties.

CAZABON, PHONE VICTOR 9-3820

A L C O H O L I C S ANONYMOUS
Phone 2701. Meetings Wednes-
day at 8:30 (Airport); Friday
8:30 St. Paul's Episcopal Church
Parish House.

STONE — MASONRY
ARTISTIC, Distinctive. Expert
workmanship — Reasonable. By
hour or contract. Phil Cooley,
Phone 8-3397.

STATE Licensed in healthful Yu-
caipa—GRAND VIEW NURSING
HOME, 35015 Ave. G,
PYRAMID 7-4531, YUCAIPA, Cal.

WHOLESALE, Retail Rattanware,
Baskets, Teaks, Oriental items.
Casa Mandarin — 100 E. Andreas

Professional Serv. 13

SCIENTIFIC, Swedish Massage.
RESIDENTIAL CALLS
Dr. WILLIAM B. ESTES, Ph. 9973

Announcements 14

GIVE BOOKS FOR CHRISTMAS
TYPEWRITERS—"a deluxe gift"
CHRISTMAS CARDS
DESERT BOOK SHOP
443 N. Palm Canyon Ph. 5208

Service Misc.

15

REPAIRING - SERVICE TELEVISION

RADIOS, auto radios, record play-
ers, Hi-Fi, Tape recorders.
H & S ELECTRONIC SERVICE
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TAILORETTES

PHONE 9753
Mens and Ladies Tailoring
ALTERATION — DRESSMAKING
Custom Made Slipcovers
314 N. PALM CANYON — APT. 5

Swimming Pool

EQUIPMENT AND SUPPLIES
Direct Factory Representative
Best Prices in So. California
Phone 3869 William Chinn

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Business Cards, Announcements
Rubber Stamps, VONA GOFF
66-579 Carey Rd., Phone 8-4474

PAINTING

LOUIS BOGARD

PHONE 9242

SLIPCOVERS

MADE TO ORDER

D. FISHMAN

PHONE 8-4094

HANDYMAN

JAY'S MAINTENANCE

PHONE 9775

FREE SERVICE.

List your used
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RAMON MODERN FURNITURE
CORNER RAMON AND SUNRISE

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30 YEARS IN L.A.—66-146 W. 5th,
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SOMETHING NEED FIXIN'
RELIABLE home repair, painting,
carpentry, cement work and fixit
work. Phone 5022.

A-1 CARPENTER

Cabinet Work and Repairs

PHONE 9738

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Remodeling and Alterations

PHONE 8-3155

PAINTING CONSULTANT

PAUL J. PICANO

Banning VI 9-2481 — P.S. 4494

ALTERATIONS

By MARIA

PHONE 9809

Employers Association

214 N. Indian Avenue

Situations Wanted 25

COUPLE available Jan. 15. Hun-
garian cook and housekeeper.
Husband, gardner and caretaker

George Horvath, 1339 E. Thomas
Road, Phoenix, Arizona.

Painters Always Available

PAINTERS & CONTRACTORS

Hour or Contract — Ph. 2905

NATIONAL PAINT STORE

135 E. Andreas Rd. Ph. 2556

BEAUTY OPERATOR

EXPERIENCED — ALL AROUND

JACQUE & VICTOR

HAIR STYLIST

Desert Inn, 173 North Palm Canyon

PHONE 5246

PAINTING

decorating, paper
hanging. Very reasonable.

Free estimates. Ph. 5850, 2341.

BABY SITTING, by reliable per-
son. Own transportation.

Marie Snyder — Phone 8-3024

Help Wanted 27

DESERT

EMPLOYMENT AGENCY

File Clerk \$200

Cook, Housekeeper ... R & B \$225

Hotel Houseman ... \$175

Bookkeeper ... \$300

Desk Clerk ... \$225

2nd Maid ... R & B \$175

Mothers Helper ... R & B \$100

Food Checker ... \$1.40 hour

Cook — housekeeper ... R & B \$150

Hotel Maid ... \$175

Silk Finisher ... \$1.50 hr. up

Cook Housekeeper ... R & B \$200

Hotel Maids and Waitresses

LUCILLE GARLAND

208 N. Indian Ave. Ph. 2364

Construction Salesmen

DETO THE opening of our new

Model Home, we have two open-
ings in our organization for salesmen accustomed to earning

\$8,000 and up per year. All leads

obtained thru floor time at our

new model. No Real Estate Li-
cense required. We are General

Contractors now building in 100
communities. Your Personal in-
terview with our Sales Manager

is welcome.

SEE MR. MC MANUS

326 South Indian, Palm Springs

MECHANIC

FORD EXPERIENCE

PREFERRED

PERMANENT POSITION

</

Real Estate for Sale 35

Harold HICKS
30 Years
Palm Springs
REAL ESTATE
1345 N. Palm Canyon Drive
RECOMMENDS
THE FOLLOWING
Homes
We Will Trade

\$14,750. IF YOU have an R-2 lot we will trade our well groomed two bedroom home to you. Use your lot for the down payment and become a home owner. Large cheerful living room with fireplace, two bedrooms, one bath, large double garage and two coolers. Phone 9681.

Want A View?

\$19,950. HERE IS a vacant house with a Million Dollar view that could be your home. Three bedrooms and two baths, cheerful living room with fireplace. The yard needs landscaping, the house needs some paint but the construction is good and the house fairly new. Terms can be arranged. We have the key. Phone 9681.

Believe It or Not

\$23,500. SWIMMING Pool, two bedrooms, large den, one and a half baths are just a few of the features of this new home that is being sold completely furnished. Yes it is landscaped so that it requires the minimum care, you won't believe it until you see it. If interested you'd better hurry cause this one won't last. Phone 9681.

It Nestles

\$23,500. THIS IS a snug comfortable two bedroom one bath home that is built like a Swiss watch. Beautifully landscaped, completely walled, and with shuffle board court. Forced air heating, enclosed garage. This home does not need a thing and it has real charm. Phone 9681.

Money to Spend?? Now!!

\$30,000. THAT IS right, there is no money to spend fixing this beautiful home ... it is in perfect shape. Choice Southend location, three bedrooms, two baths, large living room with fireplace, large walled lot with sprinkler system and landscaping in. Now here is the real surprise \$3000 down and you can move right in. Phone 9681.

Merito Vista

\$50,500. NEW MODERN home in choice location. 3 Bedrooms, 2 baths in the main house. There is a good sized guest house with bedroom and bath. Unusually nice swimming pool and patio. Yes it is being sold furnished and the furnishings are in excellent taste. Phone 9681 - Shown by appointment.

Desiring the Best ??

\$75,000. THIS IS a home for the discriminating buyer who desires the best. Completely furnished, down to silver and six changes of linen for each bed. The entire lot is surrounded with an artistic wall and there is a large heated swimming pool. Shown by appointment only. Phone 9681.

Income

Duplex
A HOME PLUS AN INCOME
\$25,000. TWO LARGE, cheerful, airy units, each with large living room, two bedrooms, handy kitchen and ceramic tiled bath. Modern construction and only two years old. Southend location \$6000 down and the balance on easy terms. Phone 9681.

Big Season Ahead

\$25,000. FOR THE owner-operator, there is something to investigate, 7 deluxe apartment hotel located in the desirable Warm Sands area. All seven apartments are richly furnished and decorated. Established select clientele. Terms available, so buy now as the big season is just ahead. Phone 9681.

Lots

Deep Well
\$9000 FOR THIS choice lot in the heart of the Deep Well section. If you like this area and are thinking of building we recommend that you see this ... it is a true value. Phone 9681.

Investors

\$50,000. INVESTORS here is an opportunity. Well located commercially zoned lot, with 150 ft. on Palm Canyon Drive. Some terms. Phone 9681.

Rentals

WE HAVE A CHOICE, large selection of Seasonal Rentals, with or without swimming pools. Two to four bedroom homes, well furnished and equipped. Call for particulars, the Phone Number is 9681.

Insurance

Attention!
FOR COMPLETE insurance service visit our Insurance Department. No account too large or too small.

CALL 9681

GEORGE BROWN
Manager of Insurance
Fire . Casualty . Bonds . Life

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HICKS

AND

Associates

FOR

Real Estate

LIST YOUR PROPERTY
WITH CONFIDENCE
Phone 9681

The Desert Sun Thursday, Dec. 20, 1956 14

Real Estate for Sale 35**Peter B. Sheptenko**

OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

BRAND NEW HOUSE
3 BEDROOMS, 2 Baths, fireplace.
Extra large lot. Close in.
\$18,950 - \$5,000 DOWN

SOUTH END LOCATION
3 BEDROOMS, 2 Baths, fireplace.
lot walled and landscaped. Excellent neighborhood. BEAUTIFUL SWIMMING POOL. Completely furnished and ready to move in. REDUCED to \$29,500.

100 FEET
Palm Canyon Dr.
Frontage

Best Commercial
Corner in Town
For the Money

\$22,500

ONLY
\$5625 DOWN

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Dr.
Phone 2727

MUNHOLLAND

DEEP WELL AREA — 3 bedroom, 2 bath, heated pool, palm trees. Refrigeration, sliding glass doors. Must be sold! Small down. \$30,000.

NEW 4 UNITS—Attractive design for desert living. Low price \$35,750.

9 FURNISHED UNITS — gorgeous view. Large pool. Small down payment. \$77,500.

OUT OF TOWN OWNER wants action! — Close in, near new 2 bedroom furnished home. Submit offers. Asking \$15,750.

60 ACRES — near Hiway and hot well district. \$100 per acre easy terms.

Munholland & Co.

Associates
GORDON NICHOLSON
B. K. DE TARR

1059 N. Palm Canyon Drive
PHONE 3673

10 Acres Highway

SOUTH Side, per acre \$3750

\$19,800 INCOME

11 NEW Apartments, pool. No management. Make offer.

A TERRIFIC SPECULATION.
1 ACRE lot (horses permitted)
\$2,750 Only \$150 down.

R-2 LOT near Indian Ave..... \$6500

R-3 LOT for 16 Units \$9500

Best Buy In Town

NEW 2 bedroom, den, 2 baths, refrigeration, dishwasher, disposal, built-in oven, etc. \$6500 down.

Palm Canyon Realty

REALTOR

VIEW HOME — 3 bedrooms, 2 baths. Walled lot, south end. Owner leaving. SACRIFICE \$19,500.

2-2 LOTS — 2 adjoining — 200' x 105' facing 3 streets. Heart of town, \$21,500.

CATHEDRAL CITY

DELUXE RENTAL — brand new luxurious 1 bedroom apartment, 425 Mel Ave. — \$275 month on year's lease.

1546 N. Palm Canyon — Ph. 5685

3 BEAUTIFUL ACRES

DATE Palms and Rubi Red Grapefruit, good farm house, new 20x24 garage, shed, good corral for horse or cow, lots of water. Price \$2,250 or will exchange for Palm Springs home. By Owner, off Rio Del Sol Road on Valiant Ranch, Rancho Mirage, Calif. Phone Palm Desert 76-2712. Ask for Mr. Raphael.

PALM DESERT

NEW 2 Bedroom \$11,900
COACHELLA VALLEY

500 ACRE improved ranch \$600 per acre.

\$35,000 (\$39,000 furnished)

HOMESITES FOR \$4500

Owner — Ph. Palm Springs 8-7303

or Palm Desert 76-4931

V.I.P.'s Attention

OPPORTUNITY life time, 13 acres next door to new large Sears Roebuck Store, near world famous Stanford University, a proposed multi-million dollar shopping center.

OWNER will sacrifice \$25,000 per acre. Grow with California, will double money in 2-3 years. Owner, Desert Sun Box 190, File C-1.

JOHN C. DAVIS

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NEW 4 BEDROOM, 3 bath, built-in stove and oven, refrigeration cooling, forced air heating, carpets and drapes in large living room. Out-door bar, large covered patio, pool, walled yard. Low down payment to qualified buyer. \$42,500.

MARTHA JAMES

REALTOR

445 N. Palm Canyon — Ph. 2751

BEST BUY

BY OWNER—Estate in miniature. Furnished 2 bedroom home, fireplace TV, beautiful walled in gardens, 10 palm trees. Time clock, lights, heated pool. All this for \$25,000 at 560 Vista Oro.

MOVE RIGHT IN.

PRICE reduced, quality house, completely furnished, very best four bedrooms, 2 car garage, easy terms. Brokers welcome. 1145 Tachevah Dr. Palm Springs.

SEE US BEFORE BUYING!

PROPERTY are selling FAST. If we have WHAT you WANT, we can give you the BEST DEAL obtainable. PRIVATE FINANCING if you HURRY!

HOME - INCOME - COMMERCIAL

A FEW LOTS LEFT

RUTH BILES

REALTOR

GENEVIEVE MURRAY Associate

744 BROADWAY (HIGHWAY 111)

Cathedral City Ph. 8-3734

6 UNITS GREAT SACRIFICE

GET DETAILS NOW — PH. 9154

SPACIOUS 3 bedroom, 3 bath home. Unsurpassed view. Wall to wall carpeting, picture windows, completely furnished. Pool. Landscaped. Ph. 6505

Real Estate For Sale 35**George Gannon, Presents**

Radio Special of the Week
(El Mirador Park)

DISTINCTIVE 3 bedroom, 2 bath, modern, landscaped, professionally decorated, furnished Model Home. Move in now! \$29,500 with liberal terms.

\$14,750—2 bedroom, close in, \$3000 down, low monthly payments.

\$16,250—New, 3 bedroom, 2 bath, near schools. \$2500 down.

\$22,000—Modern 3 bedroom, 2 bath, spacious, fireplace, built-in stove and oven, double garage—\$5000 down.

ACT FAST—Owner will take tax loss now. Beautiful 2 bedroom, 2 bath, furnished Deep Well home with POOL—MAKE OFFER!

"Still Time to Buy Income!"

\$42,500—5 Units—Furnished—Disposals—Large Pool.

\$39,500—7 Units—Furnished completely, on sewer. South End. \$129,500—11 Units — New modern, furnished apartments, all leased. Pool, minimum maintenance—high return.

Don't miss our KCMJ Regional Roundup of the News at 5:15 p.m. Monday Through Friday

GANNON REALTY COMPANY

1201 N. PALM CANYON DRIVE

PHONE 2772

DON CAMERON, Realtor

22 YEARS IN DESERT PROPERTIES

DON CAMERON SAYS:

FOR EXCLUSIVE SUBDIVISION—30 acres, 1½ mile from Thunderbird Country Club on Country Club Drive—has water, 3 bedroom, 3 bath home. Terrific terms—beautifully priced.

\$23,500—2 bedroom, 2 bath home with pool, enclosed patio, beautifully landscaped.

40 ACRES on paved street, canal water. Only \$275 per acre.

ASSOCIATES

Al Ziskin Isabelle Cameron

ON "THE STRIP," HIGHWAY 111, RANCHO MIRAGE

Phone P.S. 4-932 Palm Desert 76-3961

HEAR the "DON CAMERON SHOW" over KCMJ every SUNDAY at 3 P.M. for the BEST BUYS on the DESERT!

Your Christmas

WISHES WILL COME TRUE IF YOU BUY ONE OF THESE!

ACREAGE — a steal. 20 acres, house and well, adjacent to Palm Springs \$22,500 terms.

SIX UNITS—back of Bullock's R-3 zone. Room for 5 more units. Only \$60,500 on terms.

HOME SACRIFICE! Custom built, Deep Well area. Completely furnished, landscaped, lovely for only \$29,500 on terms.

COMFORTABLE 3 bedroom home on Sunrise Way. Pool, large paneled den, furnished. \$45,000.

BEAUTIFUL DEEP WELL home, 2 bedrooms, 2 baths. Exquisitely furnished. POOL — plus many extra Values, \$45,000.

DUPLEX—2 bedrooms each. Good south end location. \$29,500+ down.

CONSIDER lots or acreage in exchange. Owner.

68-591 "H" STREET, PHONE 8-5731

<

RUSSELL WADE OUTSTANDING VALUES

\$13,500—WONDERFUL OPPORTUNITY TO PURCHASE with low down payment—3 bedroom family home, near new school. Walled with Redwood fence. Carpets and drapes included.

\$17,500—IDEAL HOME FOR CHILDREN, NEAR NEW ELEMENTARY AND HIGH SCHOOLS—3 bedroom, screened lanai, landscaped and walled lot. Room for pool. This price includes furniture.

\$22,500—PERFECT FOR COUPLE OR BACHELOR—near Cameron Center, delightful modern two bedroom and two bath. Furnished. Room for pool.

\$45,000—FOR THUNDERBIRD GOLFERS. ONE MILE TO CLUB. Luxurious living in this deluxe furnished two bedroom, two bath home. Pool. Drive by 40-174 Rio Del Sol Road. Call for appointment.

\$37,500—MOVE IN BY CHRISTMAS. CONTEMPORARY RANCH. Three bedrooms furnished. Pool side Rumpus and Guest house. Secluded lot with large pool. IN DESIRABLE DEEP WELL.

UNIMPROVED INCOME LOTS

\$17,500—R-2-ROOM FOR EIGHT UNITS. South end. Terms.

\$27,500—R-3-ROOM FOR EIGHTEEN UNITS ON NORTH RIVER. SIDE DRIVE. Terms.

\$35,000—R-3-ROOM FOR TWENTY-TWO UNITS. TERMS. NEAR CAMERON CENTER.

RENTALS

\$135 per month—NEAR NEW SCHOOL. 3 bedroom, fenced. One year lease.

\$500 per month—NEAR CAMERON CENTER. Two bedroom. Pool. Furnished. Seasonal rental. Month to month \$600.

\$900 per month—FURNISHED DELUXE 2 bedroom, 2 bath in DEEP WELL ESTATES. Pool. For season.

\$1,000 per month—BEAUTIFULLY FURNISHED new 3 bedroom, 2 bath, SMOKE TREE VALLEY ESTATES. Seasonal rental.

\$1,000 per month—THUNDERBIRD AREA. NEW 2 BEDROOM, 2 bath. Furnished in excellent taste. Pool. Landscaped. To May 1st.

AND OTHERS.

MEMBER PALM SPRINGS REALTY BOARD

Consult our efficient and courteous associates for personalized service

RUSSELL WADE, Realtor

550 SOUTH PALM CANYON DRIVE

PHONE 2855

PALM DESERT

Furnished

3 Bedroom, 2 Bath Home

In Exclusive
PALM DESERT ESTATES
\$28,500

CHOICE VIEW LOTS
AS LOW AS \$2150
BEST BUYS ON THE DESERT

PALM DESERT SALES CO.

TRACT OFFICE

FOR PALM DESERT PROPERTIES

CORNER LARKSPUR LANE AND HIGHWAY 111

PHONE PALM DESERT 76-3794

Houses for Rent

46

Musical Instruments

50A

Desert Estate
CLOSE-IN — Main house has 3 bedrooms, 3 baths, rumpus room, separate guest house adjoining, large enclosed barbecue room. Beautiful SWIMMING POOL. Completely walled for privacy. \$1000 per month.

Phone Peter B. Sheptenko — 2727

2 BEDROOM 2 bath lovely home, newly decorated. Walled. Nicely furnished. \$400 per month.

BEAUTIFULLY furnished 3 bedroom, 3 bath with large lanai, rumpus room, TV. Walking distance to everything. \$850 per month, less for 3 months or more. MUNHOLLAND & CO. Ph. 3673

LOVELY 4 Bedroom, 4 Bath home on spacious grounds. Furnished, 2 barbecues. Large heated pool, 2 to 6 months. Lease \$865 month. Lower rate for longer lease.

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The Desert Sun Thursday, Dec. 20, 1956 15

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35 FOOT TO 50 FOOT

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ROADLINERS

NEW AND SENSATIONAL

DUBL-WIDE

SIZE 16' - 24' - 40' FOOT

AS LARGE AS

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45 FT 1956 VIKING DELUXE

TRAILER and Ramada, immediate occupancy. See owner at

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4 WHEEL DRIVE JEEPS AND

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EXTRA HEAVY CARVED WILTON BROADLOOM

A real carpet buy. Very densely woven. Deep, thick, luscious pile with a lovely embossed effect for added luxury. Rose, grey, beige.

REGULAR \$8.95
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BROADLOOM
100% lovely looped viscose. Heavy Jute and latex backing. Charcoal grey, beige, green and all multiple tweeds.

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In tweed and plains of 100% heavy twist, vat dyed yarns. Latex on jute backing, in 12' and 15' widths.

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